

**AKRA SORGUN
SUSTAINABILITY
REPORT
2025**

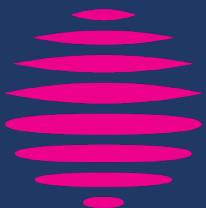
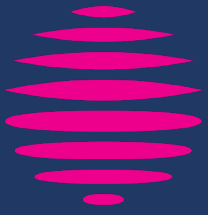


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HISTORY

1971

Founded in 1971 as Barut Hotels, we have continued our journey under the name Akra Hotels since January 1, 2023. With over 50 years of experience rooted in a rich heritage, we uphold the highest standards as we express our commitment to people, nature, history, and art.

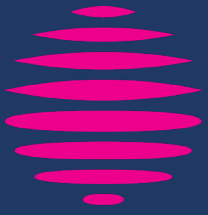
2014

Operating in the tourism sector with 2,500 employees, 1,801 rooms, and a bed capacity of 4,331, Akra Hotels introduced a new concept to Antalya by entering city hotel management for the first time in 2014 with Akra Hotel and Akra V, following its earlier investments in Kemer and Sorgun.

2015

Expanding its portfolio with Akra Fethiye TUI Blue Sensatori in 2015 and Akra Fethiye The Residence TUI Blue Sensatori in 2019, Akra Hotels offers a diverse range of accommodation options—including Pet Friendly, Bike Friendly, and Adults Only concepts—providing guests with an experience far beyond the ordinary holiday.

In addition to its hotel and accommodation services, Akra Hotels also operates in the gastronomy and entertainment sectors through venues such as Asmani Restaurant, Pablito Bistro, Başka Ol Cafe, The 251 Soul, The 251 Social Club, and the ForFun Entertainment Center.



HISTORY

Each year, Akra Hotels hosts signature events such as the Akra Jazz Festival, Meze Festival, Tour of Antalya, and Akra Gran Fondo biking races, along with cultural gatherings including interviews and book signings—bringing the people of Antalya together with prominent figures from the worlds of culture, art, and social life.

With over half a century of experience inherited from Barut Hotels, Akra Hotels continues to lead in city and resort hotel management across Antalya, Kemer, Side, and Fethiye, consistently aiming to stay 'above the competition' through exceptional service, innovative human resources practices, and outstanding gastronomy experiences.

Now operating independently from its sister brand Barut Hotels, Akra Hotels brings together 2 city hotels (Akra Hotel and Akra V) and 4 resort hotels (Akra Kemer, Akra Sorgun TUI Blue Sensatori, Akra Fethiye TUI Blue Sensatori, and Akra Fethiye The Residence TUI Blue Sensatori), contributing to Turkish tourism with international awards and high levels of guest satisfaction."

HISTORY OF AKRA SORGUN HOTELS

AKRA SORGUN began operations in 2013 in the Manavgat district of Antalya. The facility includes 336 rooms and offers a total bed capacity of 931 within a closed area of 10,435 m². Its total open area covers 74,188 m², including rent-free zones, with nearly half dedicated to green space. As a seasonal property, AKRA SORGUN operates from April to November each year.

VISION

BHM Group strives to remain an innovative and respected organization, drawing strength from its local values.

MISSION

To create value for all stakeholders through the principle of “**Happy Employee – Happy Guest.**”

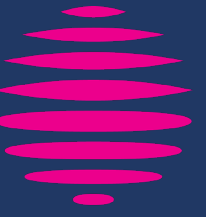
VALUES

· Fair · Reliable · Responsive

PRINCIPLES

In line with corporate governance standards, we uphold the principles of:

Fairness, Responsibility, Transparency, Accountability, Consistency, Participation & Inclusiveness, Effectiveness, and Efficiency.



MESSAGE FROM MANAGEMENT



Dear Guests, Valued Business Partners, and Teammates,

As a brand rooted in over half a century of experience in the tourism industry, **Akra Sorgun**—operating under the umbrella of **Akra Hotels**—has embraced the vision of combining exceptional service quality with comfort and a commitment to creating sustainable value.

Our journey, which began in 1971, entered a new chapter on January 1, 2023, with the launch of the Akra brand. Inspired by life itself, this transformation reflects our deep respect for nature, culture, art, and society, which we have seamlessly integrated into our service standards. Throughout this journey, we remain dedicated to exceeding guest expectations, fostering the growth and development of our employees, and protecting the environment in which we operate.

At **Akra Sorgun**, sustainability is not merely an operational necessity—it is a core element of our corporate strategy and identity. In this context, we actively contribute to the Sustainable Development Goals through a range of multidimensional initiatives, including:

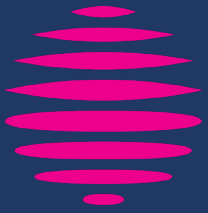
- Reuse of food and textile waste,
- Support programs for animal shelters and the protection of local ecosystems,
- Pilot projects aimed at reducing plastic usage,
- Infrastructure investments focused on renewable energy sources,
- Expansion of green spaces and afforestation efforts,
- Integration of energy- and resource-efficient technologies,
- Environmental and social impact assessments guided by a responsible procurement approach.

At Akra Sorgun, we see sustainability not only as environmental stewardship, but also as a commitment to local development, ethical business practices, the preservation of cultural heritage, and the responsibility to leave a livable world for future generations.

We believe that creating lasting value is a duty that extends beyond the present and into the future. For this reason, we embrace an integrated management approach that considers both business outcomes and the social and environmental impacts of our actions.

We extend our heartfelt thanks to our esteemed guests, business partners, and dedicated teammates who have joined us on this journey of transformation. Together, we look forward to sharing the inspiring outcomes of this commitment as we work toward a more sustainable and livable future.

ERGİN SARP
AKRA SORGUN GENEL MÜDÜRÜ



INTEGRATED MANAGEMENT SYSTEM POLICY

BHM Group is committed to implementing an effective Integrated Management System across all its activities, in compliance with the requirements of ISO 9001 (Quality), ISO 22000 (Food Safety), ISO 14001 (Environment), ISO 10002 (Guest Satisfaction), ISO 45001 (Occupational Health and Safety), ISO 50001 (Energy), and Sustainability standards.

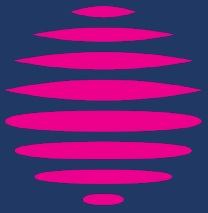
OUR POLICY

We prioritize the satisfaction of all our employees, guests, and customers, delivering our services without compromising on quality.

Our Strategic Management Approach

At BHM Group, we embrace the core principle of complying with legal requirements, applicable standards, guest and customer expectations, and our internal regulations across all product and service processes. We are committed to effectively managing risks and opportunities, setting measurable targets, and continuously improving all our operations. To support this approach, we ensure the necessary investments and employment are in place.

In all our activities, we prioritize achieving business outcomes that create value for our stakeholders and fostering long-term partnerships through a transparent and trustworthy environment.



Food Safety – Hygiene

By applying good manufacturing and hygiene practices under appropriate environmental conditions, all our facilities and brands are committed to producing healthy, delicious products that meet expectations while continuously improving and enhancing the effectiveness of the food safety management system.

Employee Safety and Investing in People

BHM Group's primary goal is to be an employer that all team members are proud to be part of, by providing a fair, safe, respectful, inclusive, and equal-opportunity work environment.

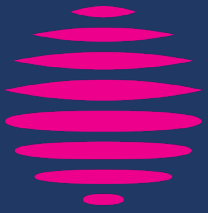
We recognize our employees as our most valuable asset. To protect the health and safety of our employees and business partners, we continuously improve our processes with active employee participation and aim to prevent occupational accidents by minimizing potential risks.

We embrace a culture of informed and responsible employees at every level, supporting their development through ongoing training programs designed to enhance their knowledge and skills.

We are firmly committed to protecting human rights and ensuring equal opportunities regardless of language, religion, race, gender, sexual orientation, marital status, age, color, ancestry, national origin, disability, or any other protected characteristic.

We also prioritize local employment, support social projects that benefit local communities, and collaborate with various institutions to strengthen our social impact.

OUR POLICY



Respect for the Environment, Protection of Cultural Heritage, Wildlife, Endemic Species and Sustainability

We strive to cultivate a corporate culture that recognizes the vital role of sustainability in our continued existence and future.

We are committed to meeting our environmental responsibilities through sustainable resource use, climate change mitigation, and the protection of biodiversity and ecosystems.

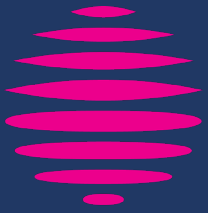
Our core objectives include preventing environmental pollution, conserving nature by using natural resources efficiently, and reducing waste at its source through recycling or safe disposal.

We conduct our operations with respect for cultural heritage, aiming to preserve, promote, and integrate areas of spiritual significance, traditions, and values into our practices. We take pride in incorporating authentic elements of both traditional and contemporary local culture into our operations, design, and culinary offerings.

We actively collaborate with NGOs and support projects focused on protecting cultural heritage, the environment, natural habitats, endemic species, and wildlife.

Through environmentally responsible procurement, we aim to reduce our carbon and water footprint by choosing products and services that consume less energy and water and generate less waste.

OUR POLICY



OUR POLICY

Energy Efficiency and Management

At BHM Group, we regard energy efficiency as one of the most critical pillars of sustainability.

Across all our facilities, we begin by measuring energy consumption to identify issues and uncover potential areas for savings.

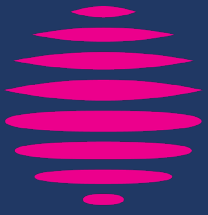
We ensure long-term improvement through automation systems and resource monitoring tools. Regular maintenance, inspections, and monitoring allow us to continuously analyze and enhance energy-saving performance.

We prioritize energy efficiency in our purchasing decisions by selecting electronic products and equipment that consume less electricity.

We actively utilize renewable energy sources, develop projects to reduce overall energy consumption, and support designs aimed at improving energy performance. In all our projects, we carefully consider factors such as technological viability, investment costs, global warming impact, and greenhouse gas emissions.

Guest Satisfaction – Guest Safety – Guest Orientation

Our guests are the foundation of our existence. Our principle is to handle guest complaints from all sources confidentially, resolve them promptly, inform guests throughout the process, and turn feedback into development opportunities by offering compensation or equivalent service when complaints are found to be valid.



OUR POLICY

Supporting the Local Economy

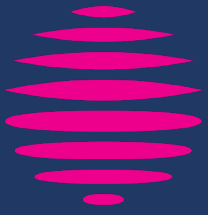
At BHM Group, we support regional development by sourcing products and services from local producers, women entrepreneurs, and organizations that prioritize sustainable raw materials and supply practices. We contribute to local employment by creating new business opportunities for people in the region. Our local and environmentally responsible purchasing rates are regularly monitored to ensure continued impact and improvement.

Protection of Special / Vulnerable Groups / Prevention of Human and Child Abuse, Harassment and Exploitation

We believe that all individuals share a responsibility to safeguard Special / Vulnerable Groups, including all persons and children. We acknowledge that ensuring the well-being of these groups and protecting them from all forms of harm is of utmost importance, and that preventing physical and emotional abuse, harassment, and exploitation constitutes a fundamental duty.

Our Company adopts a strong commitment to the safety and well-being of Special / Vulnerable Groups, including all persons and children, as a core ethical principle. We implement a zero-tolerance policy against any form of abuse or exploitation directed at these groups and consider it a corporate obligation to report such incidents to the relevant legal authorities upon detection.

Ensuring full compliance with applicable legislation to enhance accessibility and improve the comfort of our facilities for guests and employees with disabilities, as well as continuously making improvements in this regard, are among our primary objectives.



CORPORATE RESPONSIBILITY

While carrying out its activities, Akra Hotels aims to foster positive relationships with surrounding communities, organizations, and natural habitats; to ensure that its socioeconomic impact benefits both the environment and local populations; and to minimize or eliminate any negative effects.

➤ **Being Environmentally Friendly**

Our primary goal is to carry out activities that contribute to the protection of the environment and cultural heritage in the regions where we operate and beyond, while effectively managing and minimizing our environmental impact.

➤ **Supporting the People of the Region**

We prioritize hiring staff from local communities. By doing so, we contribute to the local economy through the multiplier effect and help prevent regional migration by offering employment opportunities within the community.

➤ **Sustainable Tourism**

Our sustainability efforts focus on meeting the needs of our guests and local communities with a long-term perspective—preserving natural resources and wildlife, conserving energy and water, and enhancing overall quality of life.

➤ **Creating Opportunities**

We offer internship opportunities for tourism students to gain hands-on experience, support our employees with training and career development programs, and aim to promote from within—growing together by investing in our people.

LEGISLATION

The activities of our facility are carried out in accordance with the Waste Management Regulation, Packaging Waste Control Regulation, Water Pollution Control Regulation, Technical Procedures Communiqué, Environmental Permit License Regulation, Environmental Impact Assessment Regulation, Industrial Air Pollution Control Regulation, Vegetable Waste Control Regulation, Medical Waste Control Regulation, Environmental Noise Assessment Regulation, Zero Waste Regulation, and the Regulations on Soil Pollution Control and Point Source Contaminated Sites. Accordingly, all required documents, permits, and licenses have been obtained, and sampling activities are ongoing as part of continuous environmental monitoring.



ISO 14001:2015

To systematically manage practices such as environmental purchasing policies, recycling, and energy, water, and waste management, Akra Sorgun has documented its approach through the ISO 14001 : 2015 Environmental Management System certification and operates in accordance with the requirements of the standard.



TRAVELIFE



Gold Certified for
Accommodation Sustainability

Akra Sorgun is a member of TRAVELIFE, a sustainability certification program that recognizes and encourages businesses that demonstrate high standards in corporate and social responsibility toward their employees and the local community, as well as in areas such as environmental purchasing policies, recycling, and energy, water, and waste management. Akra Sorgun has been a member of TRAVELIFE since 2013 and holds the TRAVELIFE Gold certification.

GREENKEY

Our company conducts its environmental activities in line with both local and international standards and has been a member of Green Key—an internationally recognized environmental award program—since 2015.

BLUE FLAG

Akra Sorgun has been a Blue Flag member since 2014, having implemented beach area activities in line with established criteria to certify and reinforce its commitment to environmental sustainability.



WHAT WE DO

SUSTAINABLE TOURISM

The Republic of Türkiye aims to utilize its tourism resources—comprising natural, cultural, and social assets—in a sustainable manner by maintaining a balance between conservation and use, ensuring their development without jeopardizing their integrity, and enhancing their recognition on an international scale. To achieve this, national sustainable tourism standards are being developed and implemented through strong collaboration with stakeholders both domestically and internationally.

🌍 At Akra Sorgun Hotel, we operate with a strong sense of environmental responsibility and aim to manage water, electricity, energy, chemical use, and solid waste in cooperation with our guests. To minimize potential harm to natural resources and the environment, we take proactive measures aligned with the principles of sustainable tourism, working collaboratively with our guests, employees, local communities, and all stakeholders.

🌍 In this context, we continuously improve our practices to reduce the consumption of natural resources, minimize harm to soil, water, and air, and enhance overall environmental sustainability. We take pride in sharing these efforts with you, our valued guests.

🌍 Together, we will continue on this path toward a more sustainable future.



WHAT WE DO

BIKE-FRIENDLY HOTEL

Akra Sorgun, committed to preserving the natural beauty and historical heritage of Sorgun and Side, has pursued sustainable living practices since its establishment. With its Bike Friendly Accommodation Facility Certificate, the hotel aims to expand its environmentally conscious and sustainable hospitality policies while working to protect Antalya's history, natural environment, and cultural fabric for future generations. In response to the global climate crisis, Akra Sorgun continues to revise its consumption and service policies and takes proactive steps to reduce its carbon footprint.

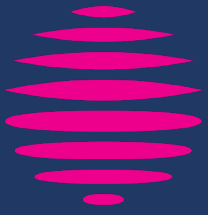
As of 2024, the hotel has officially incorporated Bike Friendly Hotel services into its operations, reinforcing its dedication to sustainability.

These services also cater to athlete guests participating in the Tour of Antalya and Akra Gran Fondo—two of the region's most prominent biking events sponsored by Akra Hotels.

Akra Sorgun offers a premium biking holiday experience in the Sorgun region, featuring amenities such as private bike parking, a maintenance and repair area, expert guidance on biking routes, specialized nutrition menus, 24-hour laundry access, and up-to-date weather and road information.



WHAT WE DO



OUR ENVIRONMENTAL APPROACH

Respect for Nature Is Where Global Respect Begins...

At Akra Sorgun Hotel, we strive to manage the use of water, electricity, energy, chemicals, and solid waste efficiently—without compromising guest satisfaction. Minimizing negative impacts on the environment and natural resources remains one of our top priorities, in line with the principles of sustainable tourism. Through the implementation of environmental measures and regularly updated practices, we have reduced the consumption of natural resources, minimized harm to soil, water, and air, and, where possible, worked toward their complete elimination. Fully aware of our responsibility to the planet, we remain committed to taking environmentally respectful actions and developing innovative solutions for a sustainable future.





RECYCLABLE WASTE

Waste management is a comprehensive process that begins with reducing waste at its source and includes sorting by type, collection, storage, recovery, transportation, disposal, and post-disposal control activities.

To support this effort, we engage our valued guests by distributing brochures that promote environmental awareness and by sharing information notes encouraging their participation. Through this collaboration, we continue to uphold and advance our shared commitment to sustainability principles.



TRAINING AND AWARENESS IN ENVIRONMENTAL RESPONSIBILITY

At Akra Hotels, in line with our vision of environmental sustainability, all staff members receive regular training and information on the importance of proper waste separation. This ensures that the waste separation process is effectively monitored by the relevant departments and continuously audited for compliance and improvement.

WASTE MANAGEMENT

Çocuklarımıza daha güzel bir dünya bırakmak için, atık kızartma yağlarımızı, ambalaj ve elektronik atıklarımızı çöpe atmıyoruz, topluyoruz.

Atık kızartma yağlarını
toprağa, çöpe ve suya
dökmeyin!

Kızartma yağları,
ölçüm cihazı ile ölçülmeli
ve 24 tpm değerini geçen
kızartma yağları ayrılarak
atık odasındaki özel
bidonlarında saklanmalıdır.

**GERİ DÖNÜŞÜM
MUHTEŞEM OLACAK!**



ÜRÜNLERİN DOĞADA YOK OLUŞ SÜRELERİ

CAM ŞİŞE 4000 yıl	ÇIKLET 5 yıl	KUTU KOLA 10 yıl	PET ŞİŞE 400 yıl	SİĞARA FİLTRESİ 2 yıl	PLASTİK MALZEME 1000 yıl
PLASTİK ÇAKMAK 100 yıl	KAĞIT, GAZETE 3 ay	ALÜMİNYUM 100 yıl	TELEFON KARTI 1000 yıl	POLİÜRETAN 1000 yıl	PLASTİK TABAK 500 yıl

atıklarımızı doğaya terk etmeyelim,
ulusal ekonomiye kazandıralım...



**Kullandıktan Sonra
Attığımız Bazı Şeyler
ÇÖP DEĞİLDİR!**

Geri Kazanımın 7 Yararı:

- ❖ Ekonomimize katkıdır.
- ❖ Doğal kaynaklarımızı korumaktır.
- ❖ Enerji kaynaklarımızı korumaktır.
- ❖ Sosyal birliklilik oluşturmaktır.
- ❖ İş istihdam oluşturmaktır.
- ❖ Ülkemizin ekonomisine katkıdır.
- ❖ Çocuklarımıza güzel bir miras bırakmaktır.

Kaynağında Ayrı Toplama



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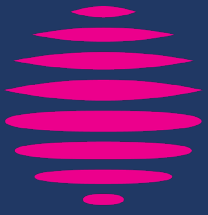
EMPLOYEE TRAININGS



By adopting environmental sustainability as a corporate priority, our company aims to ensure that all employees are raised as environmentally conscious individuals, to promote the efficient use of resources through effective waste management practices, and to minimize environmental impact across all operational processes in line with the zero-waste vision. To this end, it seeks to carry out comprehensive training programs, awareness-raising activities, and practical projects.



WASTE MANAGEMENT



WASTE MANAGEMENT

Throughout the facility, a sufficient number of waste bins have been placed to enable our guests to dispose of their waste by separating it accordingly. In cooperation with authorized companies, the recycling of these separated wastes is ensured, and the process is carefully monitored.

In each department, separate bins have been provided for each type of waste to ensure the proper collection of recyclable materials, and employees are regularly reminded of the importance of this practice.



VALORIZATION OF FOOD WASTE

WASTE MANAGEMENT



In line with the principles of waste prevention and environmental sustainability, leftover bread is responsibly managed by our staff, who often take personal initiative to use it for feeding stray animals.

Food waste collected appropriately in line with our understanding of social responsibility and environmental sustainability is utilized to meet the nutritional needs of our animal friends at the Manavgat Municipality Animal Shelter. In 2025, **2,715** kg of food waste was sent to the animal shelter.



OUR EFFORTS TO REDUCE WASTE

Purified Water Dispensers

In order to reduce the use of PET bottles, plastic, and paper cups at the source, purified water dispensers and glassware have been introduced in our staff cafeteria, main restaurant, bars, and all à la carte restaurants within our facility. Water service to our guests is provided using glass carafes.

Across the facility, we aim to minimize the use of single-use plastics, support sustainable resource utilization, ensure environmentally friendly water consumption, and provide eco-conscious service to our guests by increasing the use of recyclable and reusable materials.



Foam Soap

In line with our environmental responsibilities aimed at reducing contaminated packaging waste, automatic foam soap dispenser systems have been implemented in all public restrooms within our facility. With this practice, both hygiene standards are elevated to the highest level and the prevention of waste generated from single-use packaging is supported.

OUR EFFORTS TO REDUCE WASTE

WASTE MANAGEMENT



By prioritizing bulk consumption products instead of single-use items in our presentations, we contribute both to reducing packaging waste and preventing food waste. With this approach, we implement responsible consumption practices that support our sustainability goals.

By reducing the use of single-use products, we aim to minimize packaging waste; at the same time, through bulk consumption practices, we seek to prevent food waste, ensure more efficient use of resources, and promote service models that are aligned with sustainability principles and have a low environmental impact.



OUR EFFORTS TO REDUCE WASTE



Within the scope of our take-away services, environmentally friendly alternatives are preferred instead of non-recyclable foam and plastic materials; biodegradable packaging and plates made from sugarcane are used. Through this practice, environmental impacts are minimized, contributing to sustainable consumption.

At our facility, the use of plastic straws has been discontinued in order to contribute to environmental sustainability, and paper straws are provided only upon guest request. Through this practice, both waste is prevented and environmentally friendly consumption habits are encouraged. By reducing the use of plastic straws, we aim to decrease the amount of waste and promote environmentally conscious consumption habits through nature-friendly alternatives.



WASTE MANAGEMENT

OUR EFFORTS TO REDUCE WASTE

WASTE MANAGEMENT



By prioritizing guest satisfaction and environmental sensitivity, vegan products with biodegradable packaging are preferred for the in-room amenities provided in our rooms. Environmentally friendly soy-based ink is used on the packaging. By expanding the use of vegan products with biodegradable packaging, we aim to strengthen our sustainable accommodation approach.

To reduce chemical consumption and contaminated packaging waste, environmentally friendly concentrated chemical products are prioritized in our cleaning processes. Through the use of a dosing system, we aim to minimize both chemical consumption and contaminated packaging waste.



To support environmental sustainability and promote the use of natural resources, beach bags made of 100% unbleached fabric, free from dyes and chemicals, are offered for our guests' use. With this practice, we aim to increase the use of recyclable, chemical-free, and environmentally friendly materials in the products provided to our guests.

ENVIRONMENTALLY-FRIENDLY ROOM AMENITIES

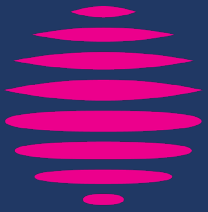


In our facility, stone paper is used for the outer packaging of in-room amenities in line with environmentally conscious practices. The production of stone paper does not involve wood pulp, consumes not even a single drop of water, and generates no wastewater, emissions, or solid waste. Stone paper is environmentally friendly, waterproof, moisture-resistant, antibacterial, tear-resistant, and recyclable.

Laundry bags made from sustainable fabric are also used. In addition, items such as toothbrushes, shoehorns, and combs provided to our guests are made from starch-based, biodegradable, and environmentally friendly materials.

We aim to increase the use of eco-friendly materials in the amenity products used in our facility and minimize waste generation, thereby contributing to the conservation of natural resources.

WASTE MANAGEMENT



MANAGEMENT OF VEGETABLE WASTE OILS



To minimize the negative environmental impacts of vegetable waste oils, our employees are regularly trained on this subject and reminded to raise awareness. In addition, employees are encouraged to bring the vegetable waste oils generated in their homes to our facility.

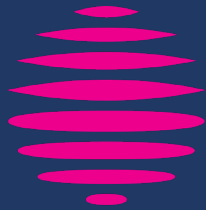
The vegetable waste oils accumulated in our facility are collected in accordance with the applicable regulations, stored under appropriate conditions, delivered to licensed companies, and all processes are recorded and monitored.

In addition, daily checks of the grease traps in our facility are carried out meticulously, and their periodic cleaning is performed without interruption.

WASTE MANAGEMENT

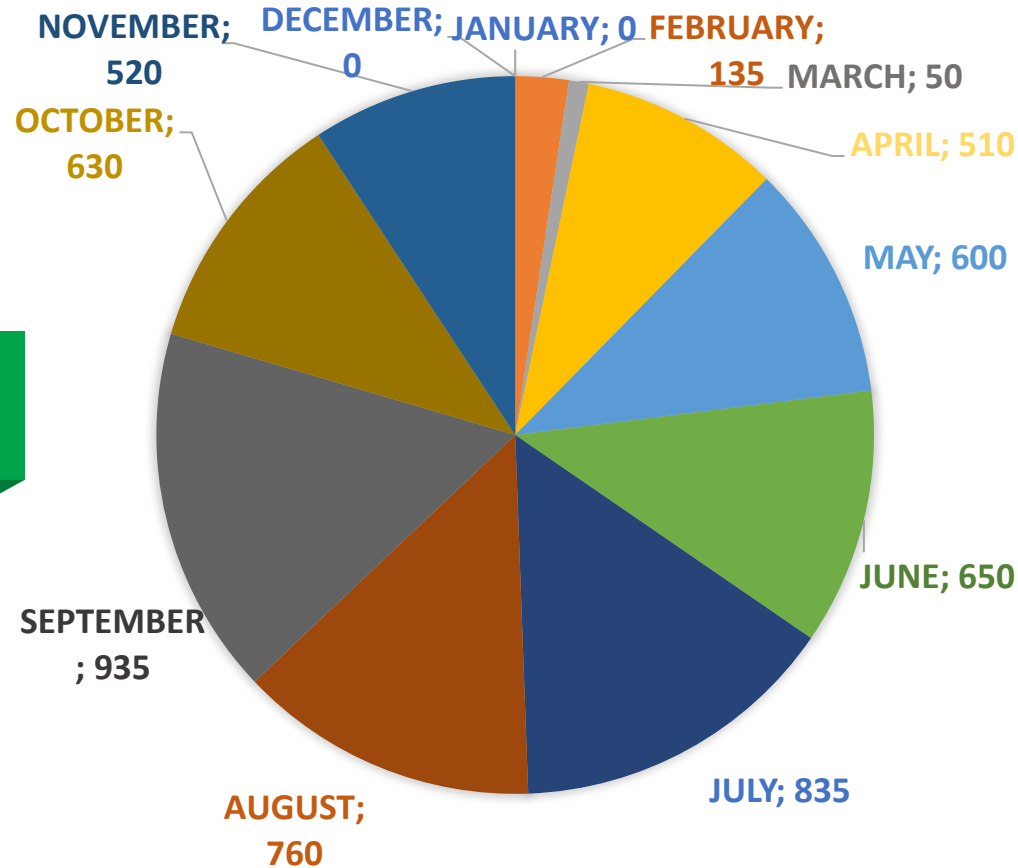


At Akra Sorgun, a total of 6,055 liters of vegetable waste oil was delivered to a licensed company in 2025 for biodiesel production. From the delivered vegetable waste oil, approximately 5.2 tons of biodiesel were obtained.



WASTE
MANAGEMENT

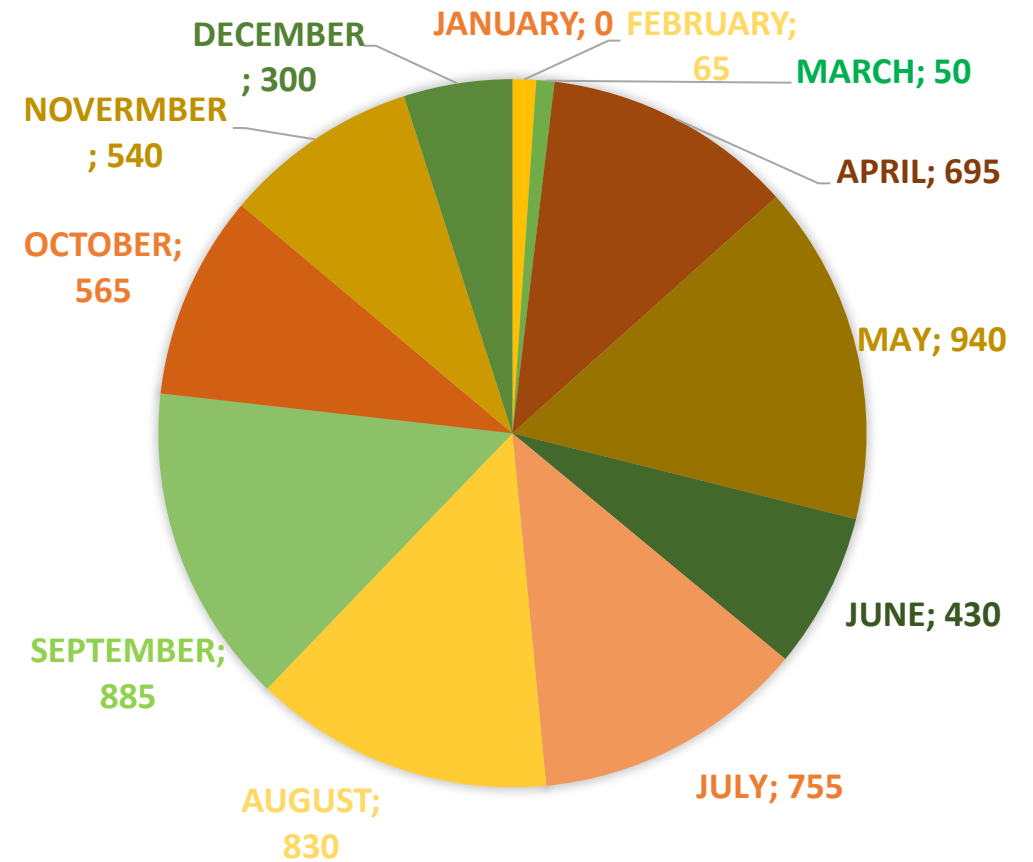
2024 WASTE OIL (KG)



Total: 5625 kg

Overnight stays 2024: 176338

2025 WASTE OIL (KG)



Total: 6055 kg

Overnight stays 2025: 184494

The main reason for the increase in waste oil in 2025 is the rise in the number of overnight stays at the facility, leading to higher guest occupancy and, consequently, increased kitchen usage.

As Akra Sorgun, we are proud to share our recycling figures for **2025**.



Approximately **29 tons** of paper and cardboard waste have been recovered.

Our Gains for 2025

- ✓ **493 trees** were saved from being cut down.
- ✓ **118,900 kWh** of electricity was saved.
- ✓ **754,000 liters** of water was conserved.
- ✓ **11,020 liters** of oil were saved.
- ✓ **95.7 m³** of landfill space was saved.



Approximately **2 tons** of metal waste have been recovered.

Our Gains for 2025

- ✓ **28,000 kWh** of electricity was saved.
- ✓ **2.6 tons** of raw material usage was prevented.
- ✓ **18 tons** of greenhouse gas emissions were avoided.
- ✓ **2,600 liters** of oil were saved.
- ✓ **2.6 m³** of landfill space was saved.



Approximately **59 tons** of glass waste have been recovered.

Our Gains for 2025

- ✓ **70.8 tons** of raw materials (sand, soda, limestone, etc.) were saved.
- ✓ **2,478 kWh** of energy was saved.
- ✓ **8,585 kg** less carbon dioxide (CO₂) emissions were generated.
- ✓ **70.8 m³** of landfill space was saved.
- ✓ The depletion of natural resources is slowed down, as glass is 100% recyclable and does not lose its quality.



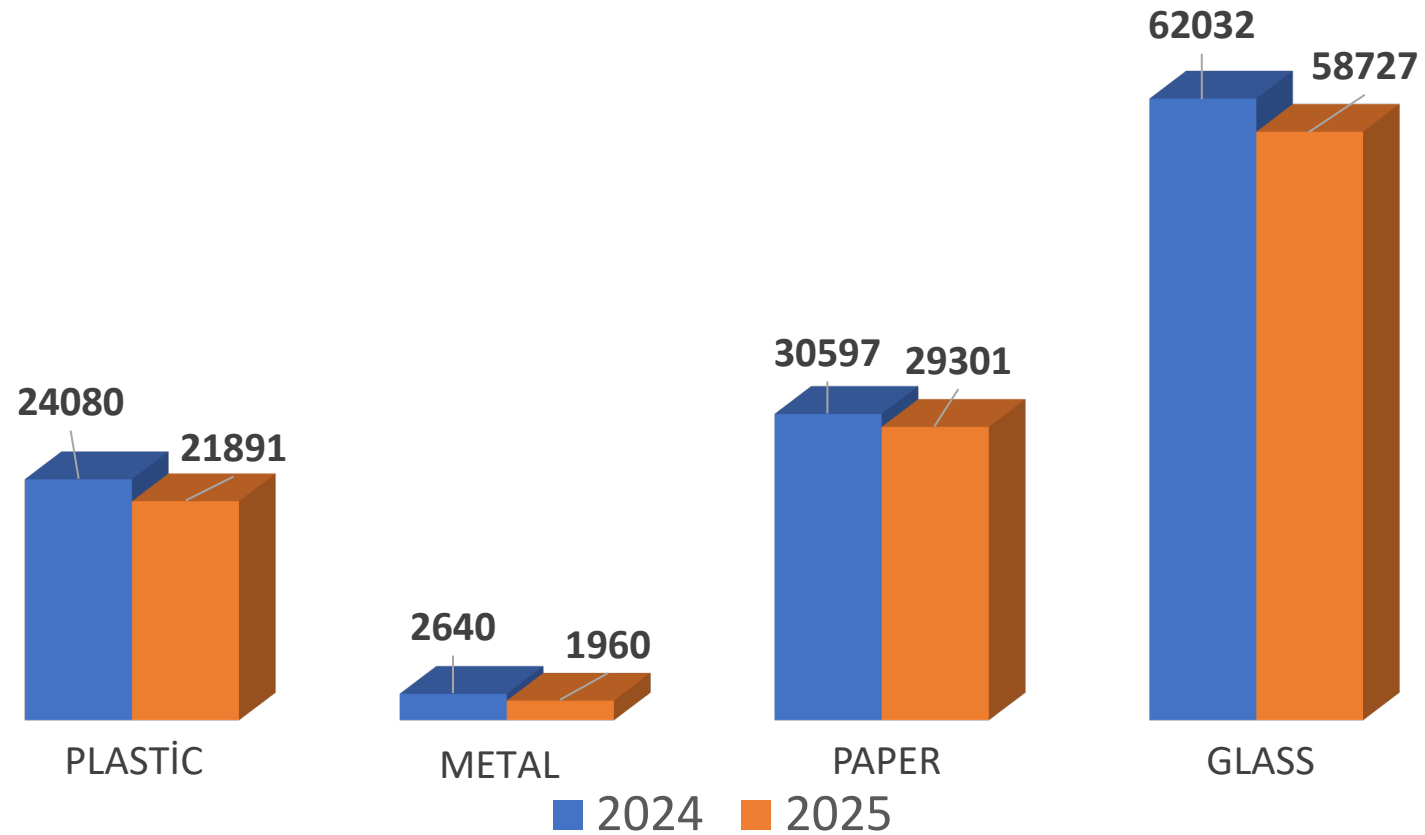
Approximately **22 tons** of plastic waste have been recovered.

Our Gains for 2025

- ✓ **127,028 liters** of oil were saved.
- ✓ **126,720 kWh** of energy was saved.
- ✓ **33 tons** of greenhouse gas (CO₂) emissions were prevented.
- ✓ **162.8 m³** of landfill space was saved.
- ✓ Waste that would take centuries to decompose in nature has been recovered and returned to the economy.

2024-2025 PACKAGING WASTE COMPARISON- KG

WASTE MANAGEMENT



The chart shows that the amounts of plastic, metal, paper, and glass waste all decreased in 2025 compared to 2024.

HAZARDOUS WASTE

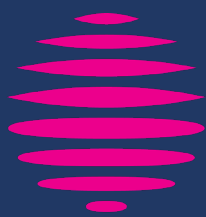
To ensure that hazardous waste generated in our hotels is disposed of without harming the environment, such waste from our departments is collected and labeled under appropriate conditions in our hazardous waste storage areas and delivered to licensed companies for disposal or recovery in compliance with legal regulations.

In 2025, a total of **11.752 kg** of hazardous waste from Akra Sorgun Hotel was delivered to licensed companies. Waste is properly collected and handed over to licensed firms for disposal, and our employees are trained to raise awareness on this matter.

Across our facility, waste battery collection boxes are placed at various locations to support environmental sustainability. To raise environmental awareness among our employees and encourage individual contributions, regular reminders are provided during all orientation trainings to bring the waste batteries they collect at home to the facility.

In 2025, a total of **106 kg** of waste batteries was collected and delivered to authorized organizations for environmentally safe disposal.





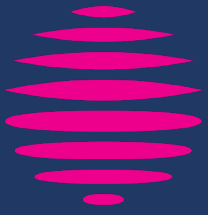
CHEMICAL USAGE

Chemical substances, while essential for various daily and operational needs, can pose significant risks to human health and the environment if not used responsibly. In our facilities, the use of chemicals—particularly in maintenance, repair, and cleaning activities—is necessary to a certain extent.

Aligned with our sustainable environmental policy, our cleaning operations aim not only to maintain hygienic conditions but also to minimize environmental impact. In this context, it is crucial to choose environmentally friendly cleaning products and to use them in proper dosages and with economic efficiency. By maintaining this awareness, we work to minimize the overall environmental impact of chemical use.

A top priority is ensuring that all chemical products are stored in clearly labeled, safe packaging that complies with relevant legislation. Material Safety Data Sheets (SDS) for all chemicals are provided in full, and every stage—from procurement to usage—is carefully monitored. Employees responsible for handling chemicals receive comprehensive training based on SDS guidelines, including correct usage, personal protective equipment requirements, and emergency response procedures for chemical spills.





CHEMICAL USAGE

Chemical storage areas in our facilities are designed with all necessary precautions to prevent leaks, spills, and similar incidents, minimizing potential environmental risks. The storage process strictly adheres to the product type, manufacturer's technical guidelines, and relevant legal regulations. As part of our commitment to environmental awareness and emergency preparedness, employees receive regular training on "Environmental Accidents and Intervention Methods," supported by practical drills.

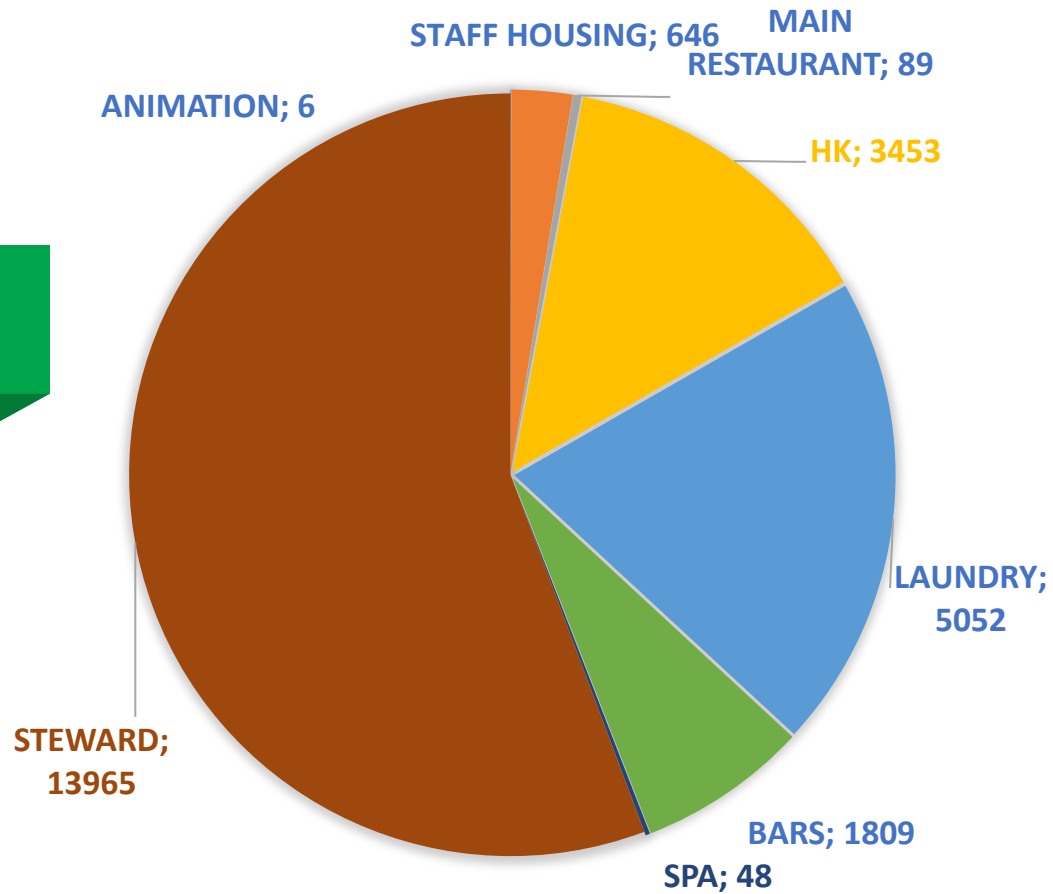
To ensure the safe disposal of end-of-life chemicals, we collaborate with authorized and licensed companies and closely monitor all waste management processes. Chemical usage is periodically reviewed, and training sessions are held to raise awareness among staff, helping to prevent both waste and misuse. To further reduce environmental impact, we prioritize the use of concentrated chemical products whenever possible.

Our swimming pools are equipped with automatic dosing systems, which maintain hygiene standards while minimizing chemical use.

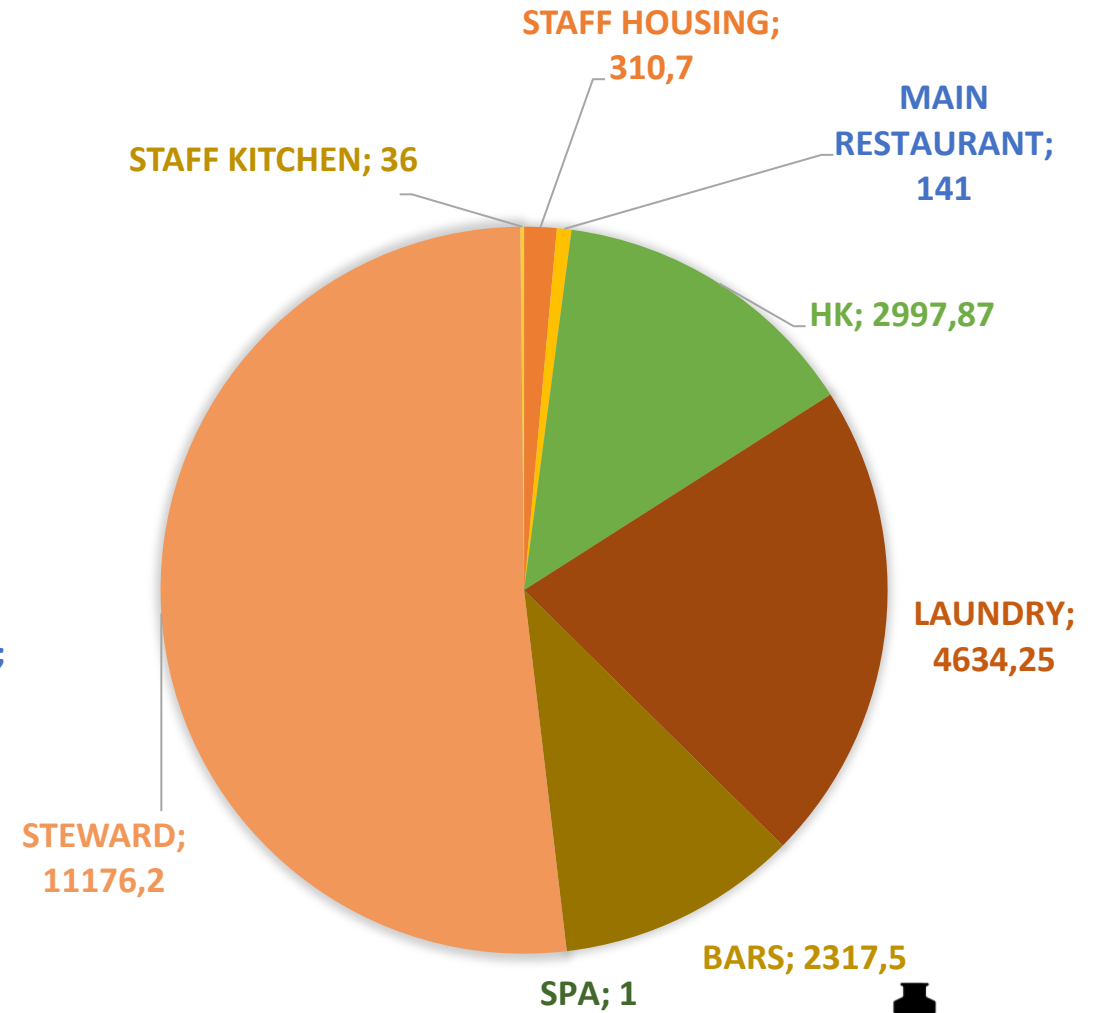
Additionally, we require our pest control service providers to use products that are safe for human health and the environment, and we promote sustainability by prioritizing eco-friendly methods such as fly catchers and adhesive traps.



2024 CHEMICAL CONSUMPTION(KG)



2025 CHEMICAL CONSUMPTION(KG)



CHEMICAL
USAGE

CHEMICAL USAGE



As part of our 2025 initiatives, with the Akra Eco-Friendly Card, guests staying at our hotel for at least 3 nights can contribute to environmental protection by opting out of daily room cleaning and linen change services.

Guests who support environmental protection are offered a 10% discount coupon valid for cabana usage.

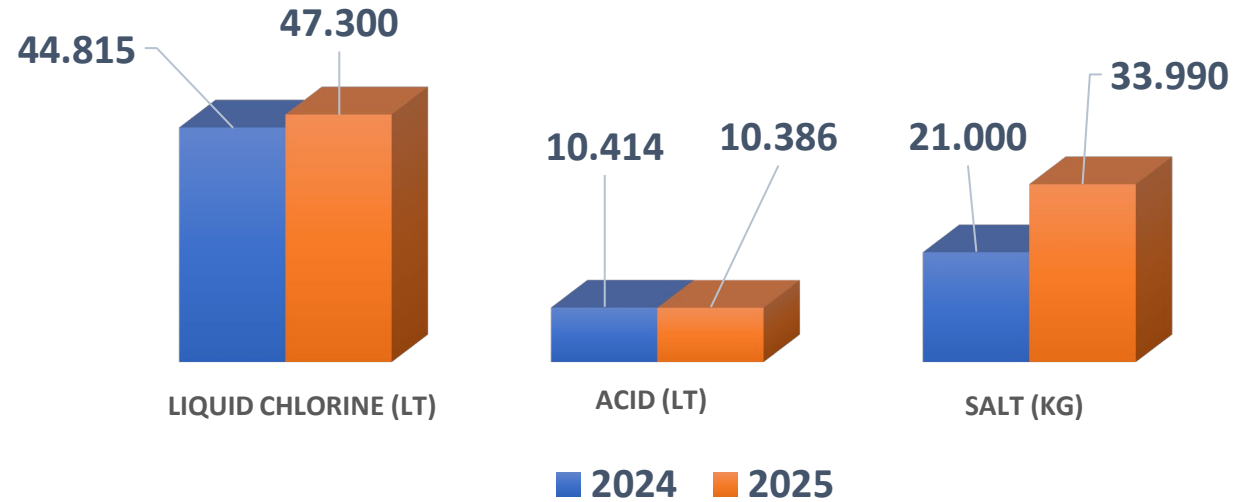
In 2025, guests at AKRA SORGUN contributed to saving **2373** kg of textiles by using **265** Eco-Friendly Cards.



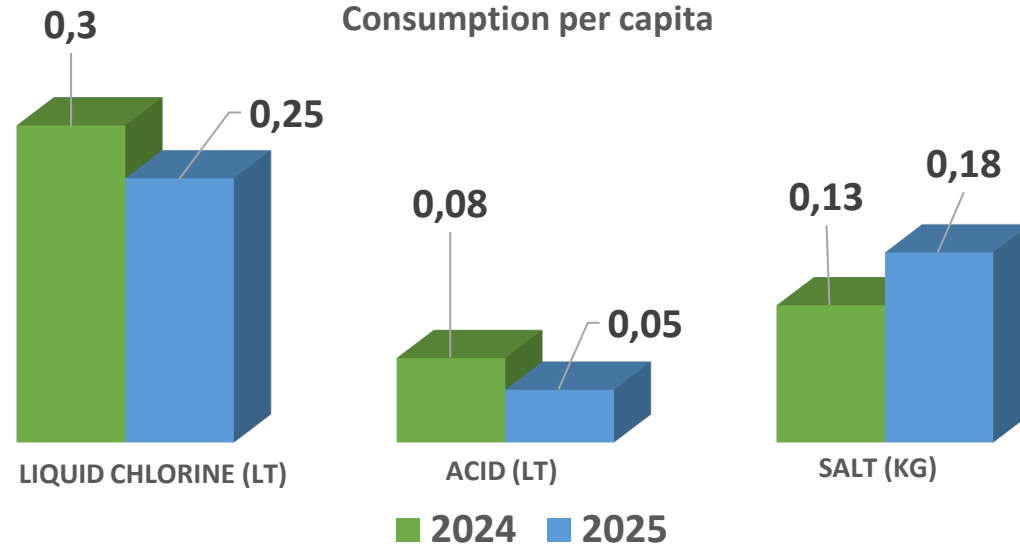
POOL CHEMICALS CONSUMPTION

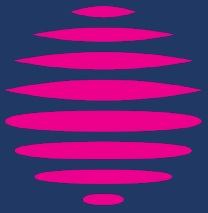
CHEMICAL USAGE

Amount of Use by Year



Consumption per capita





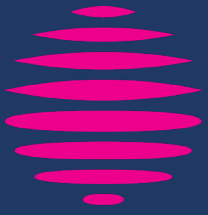
ENERGY MANAGEMENT

Ensuring energy efficiency is one of the most critical steps we take toward achieving our sustainability goals. To support this, we begin by thoroughly measuring our current energy consumption, carefully analyzing potential areas for improvement, and identifying specific applications that can deliver measurable energy savings.

Throughout the facility, priority is given to selecting equipment and systems with low energy consumption. To maintain long-term performance and efficiency, we utilize advanced automation systems and monitoring technologies that support continuous energy management. Our energy use is further optimized through regular maintenance, constant monitoring, and data-driven management practices that promote sustainable savings.

In line with this vision, the **ISO 50001 Energy Management System** was successfully implemented in our facility in 2023. This system enables the continuous improvement of our energy performance while advancing our goals to reduce environmental impact.



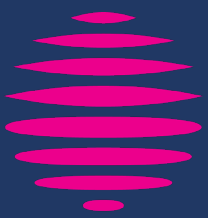


ENERGY MANAGEMENT

At Akra Sorgun, we aim to control the use of electricity, energy, chemicals, and solid waste, striving to minimize environmental and natural resource impact—without compromising guest comfort.

Through the measures implemented in line with sustainable tourism principles, Akra Sorgun has successfully reduced the use of natural resources and updated operational practices to minimize—and, where possible, eliminate—harm to soil, water, and air.

-  Heat pumps have been introduced as an alternative to solar panels, contributing to gas savings, even if partially.
-  Pool temperature values are actively monitored to prevent overheating and reduce unnecessary gas consumption.
-  The operating hours of cooling units across building blocks are optimized based on actual need, resulting in energy savings.
-  Approximately 95% of our lighting systems use Compact Fluorescent or LED bulbs for greater energy efficiency.
-  Double-glazed windows are installed in both rooms and common areas to enhance thermal insulation.
-  All minibars and televisions in guest rooms are selected for their low energy consumption features.

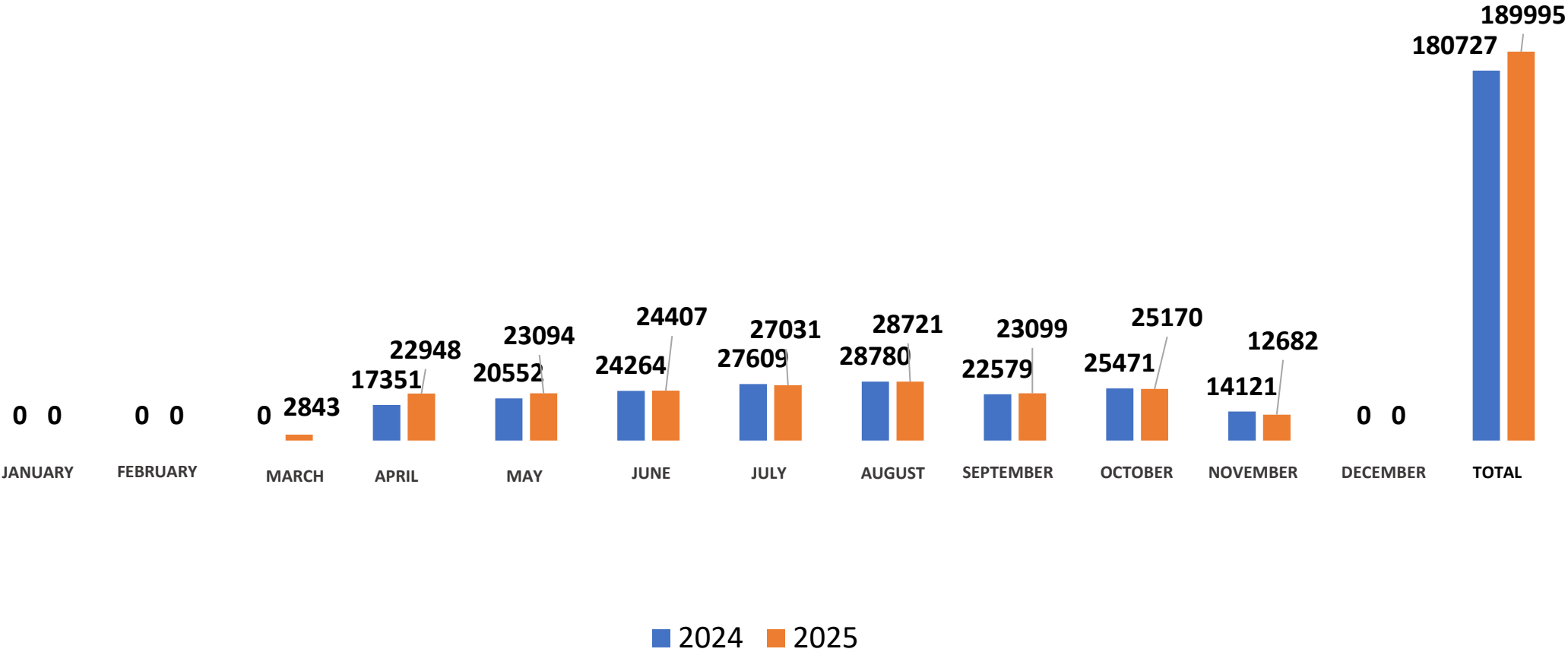


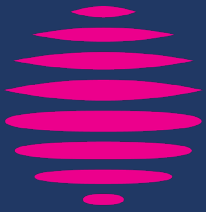
ENERGY MANAGEMENT

- 🌱 Minibars in guest rooms are positioned away from direct sunlight to prevent unnecessary heating and improve energy efficiency.
- 🌱 Low-energy (A+) devices are used in cooling units, helping to reduce our carbon footprint.
- 🌱 A central UPS system has been implemented to reduce battery usage.
- 🌱 Seals and gaskets of cold storage units, freezers, ice machines, and ovens are regularly inspected to maintain efficiency.
- 🌱 Convectional cookers are preferred over traditional models to enhance energy savings during food preparation.
- 🌱 Electricity consumption is reduced through the use of frequency inverters in heating system pumps, booster pumps, and main air handling units.
- 🌱 With the implementation of a smart room automation system, we have achieved minimal energy use without compromising guest comfort, contributing to our sustainability goals. Motion and presence sensors installed in guest rooms contribute significantly to energy savings. Motion sensors detect movement and keep the lighting and air conditioning systems active for a preset duration as long as motion continues. Presence sensors, on the other hand, assess ambient lighting after initial activation and automatically switch off connected lighting if natural light is sufficient, even if movement persists within the detection area.

AKRA SORGUN 2024-2025 OVERNIGHT STAY DATA

ENERGY
MANAGEMENT



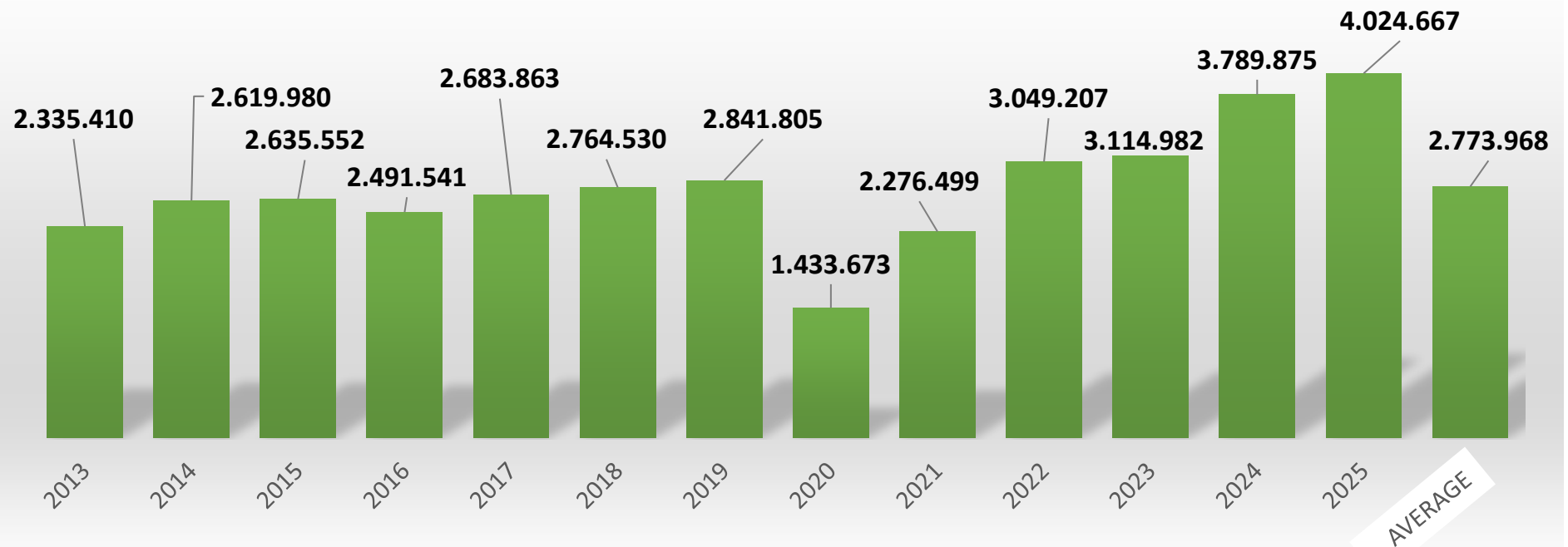


AKRA SORGUN ELECTRICITY CONSUMPTION DATA

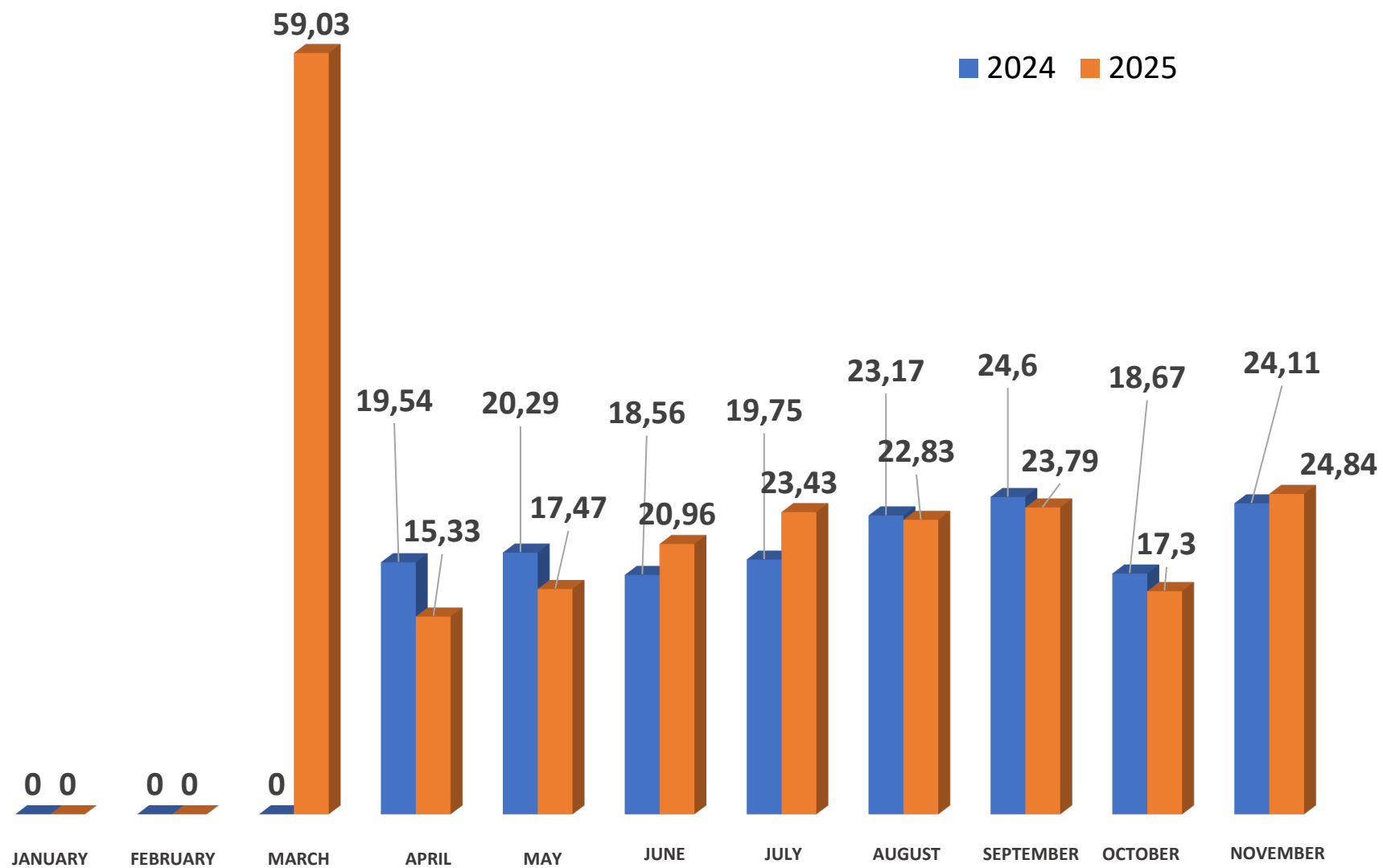
The main reason for the increase between 2024 and 2025 is that the hotel operated at near full capacity, the number of customers increased, air conditioning and other energy-intensive systems were used more frequently, and additional service areas were put into operation.

ENERGY MANAGEMENT

Electricity consumption by years (KWH)



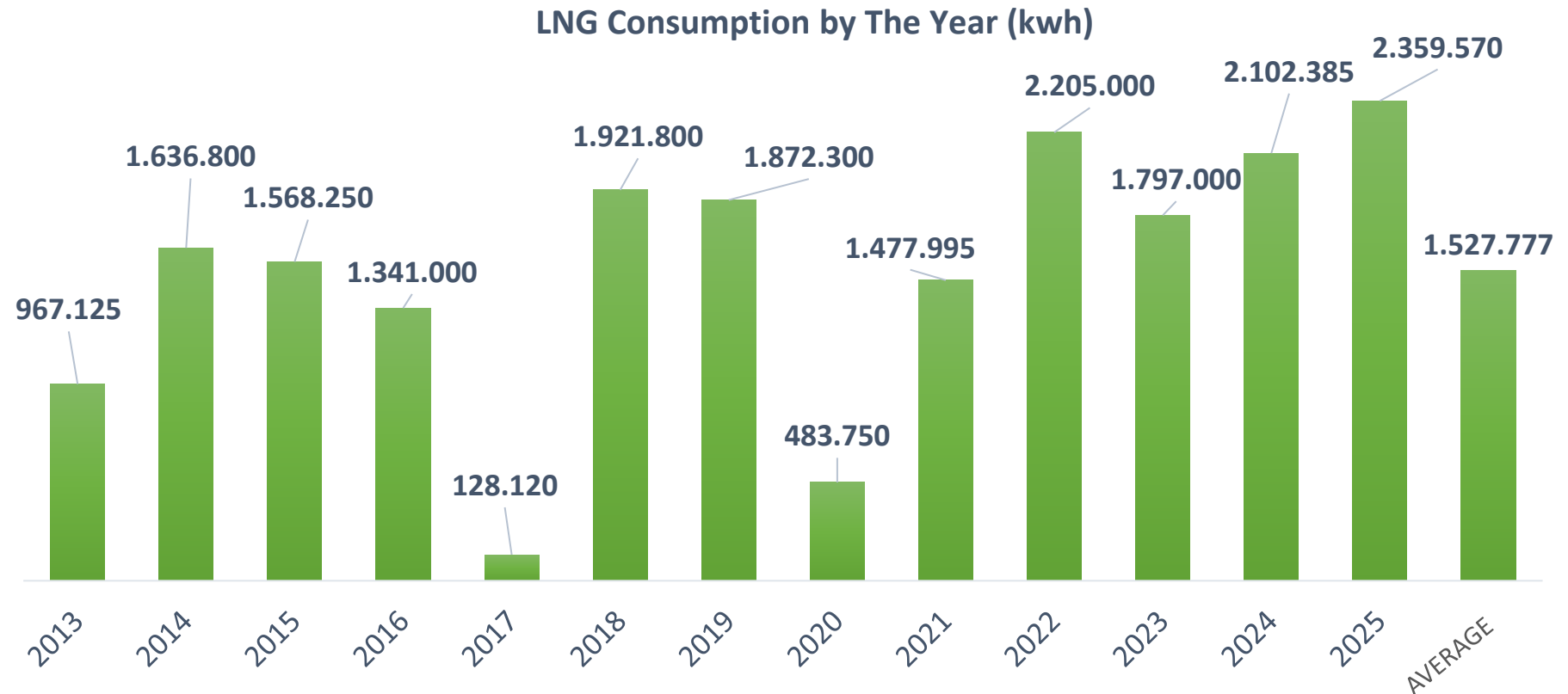
2024 - 2025 ELECTRICITY CONSUMPTION DATA PER CAPITA (kWh)



ENERGY
MANAGEMENT

AKRA SORGUN LNG CONSUMPTION DATA

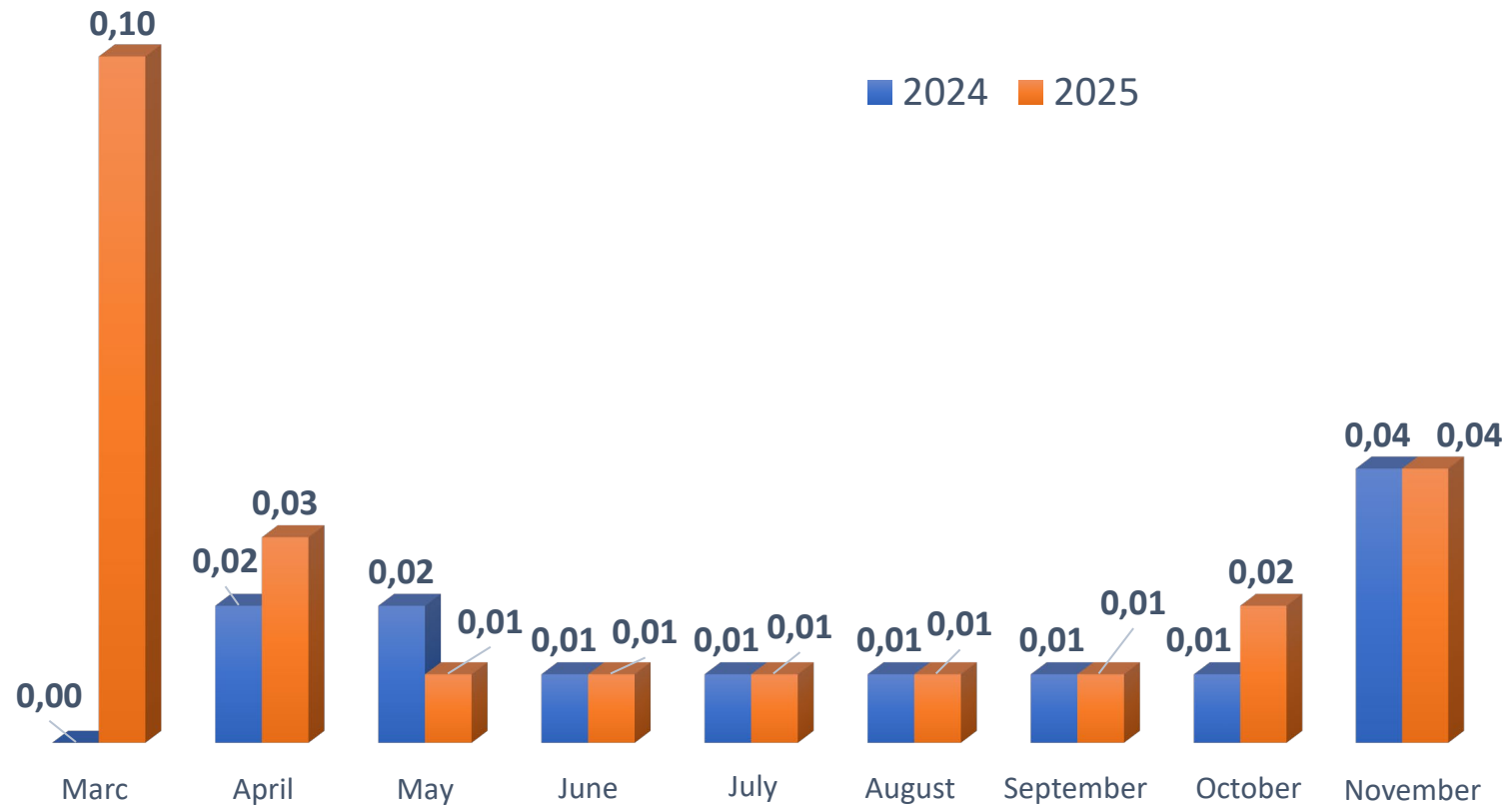
ENERGY
MANAGEMENT

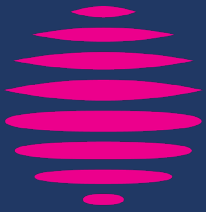


This increase in 2025 is directly related to the hotel's opening date, and the longer operational period of the facility led to higher consumption, particularly due to more intensive use of air **conditioning systems** and **pool heating**. The extension of the operational period during the year, along with the increased demand for heating and hot water, resulted in a rise in LNG consumption.

2024 - 2025 LNG CONSUMPTION DATA PER CAPITA (kWh)

Per Capita Consumption Comparison 2024–2025

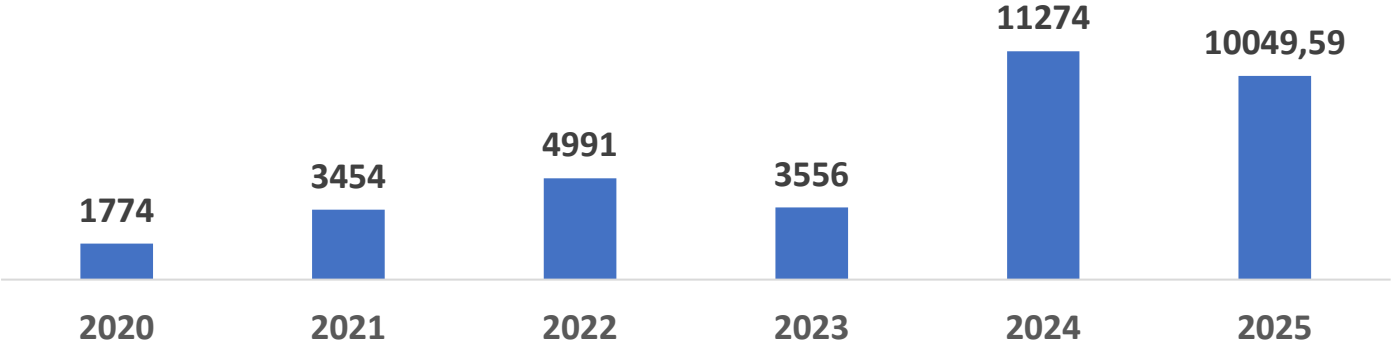




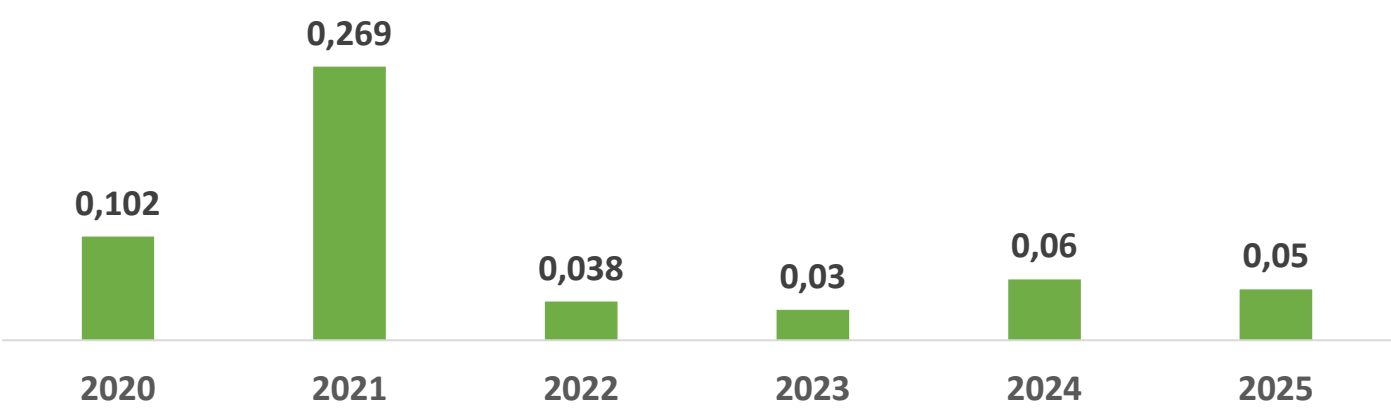
AKRA SORGUN DIESEL CONSUMPTION DATA

It is not used except during power outages. Although usage increased in 2024 due to transformer failure and power outages, it has declined as of 2025.

DIESEL USE BY YEAR (LT)



DIESEL / LT PER CAPITA





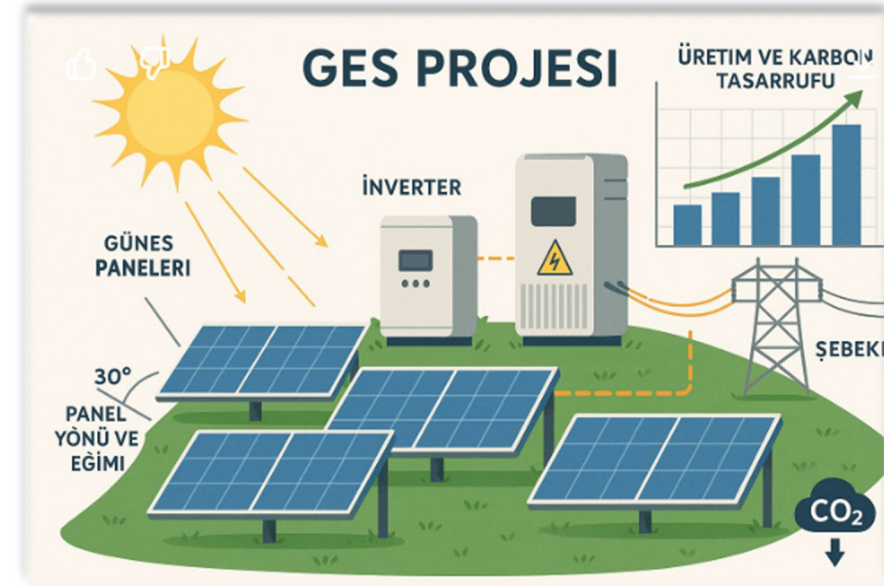
SOLAR POWER PLANT (SPP) PROJECT

As Akra Hotels, by investing in the Solar Power Plant (SPP) project, we not only become an environmentally responsible business but also fulfill our responsibility to leave a more livable world to society and future generations. This approach is part of a vision that considers not only today's needs but also those of tomorrow.

Owning an SPP (Solar Power Plant) project is a highly significant step in terms of sustainability and energy management. SPP projects enable the generation of electricity directly from sunlight, reducing the use of fossil fuels and minimizing environmental impact. This fully aligns with sustainability principles.

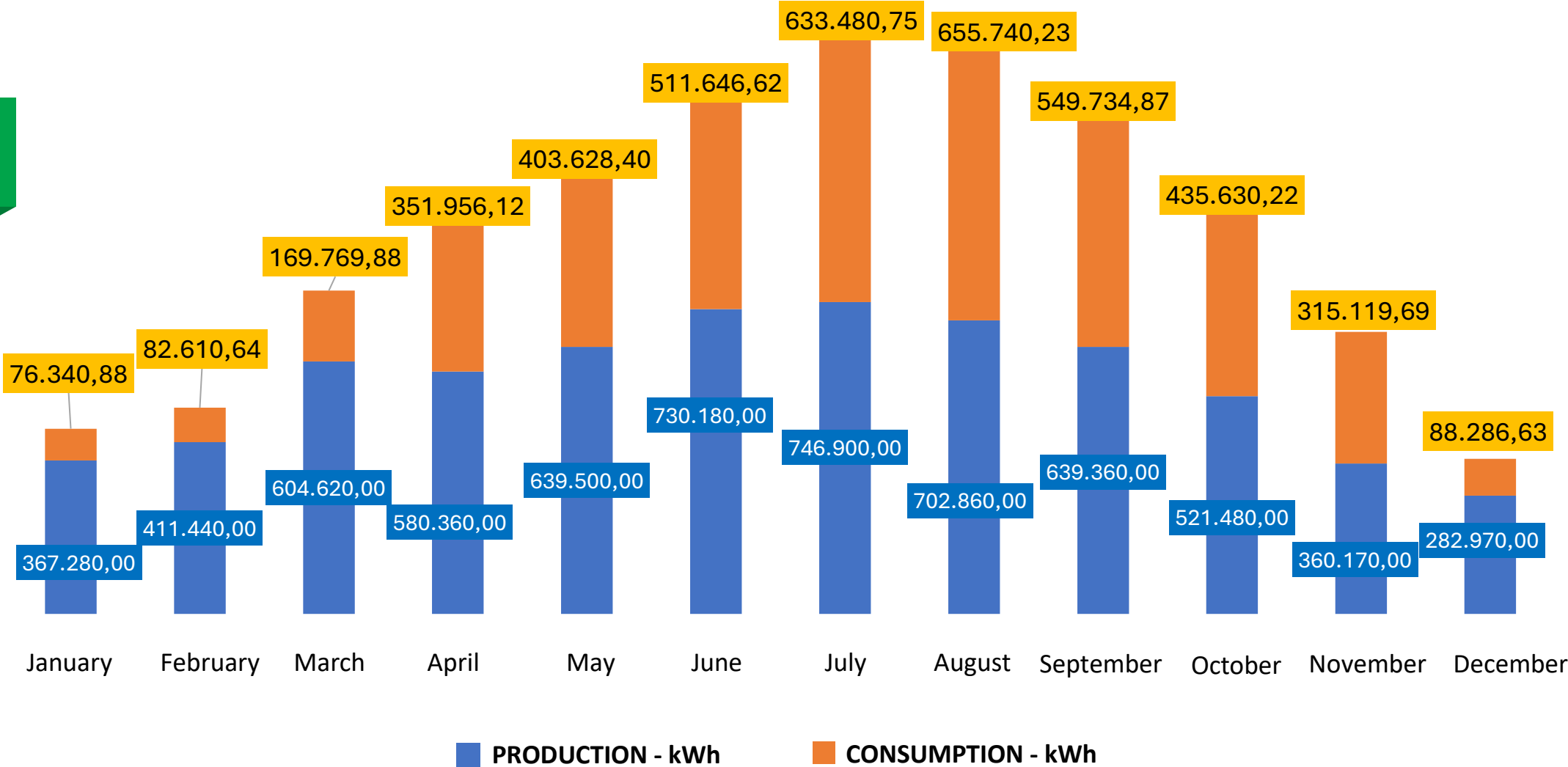
Meeting our energy needs from nature, that is, from a renewable source, reduces our carbon footprint, causes less harm to the environment, and enables us to play an active role in combating climate change. At the same time, by reducing dependency on external energy sources, it lowers our energy costs in the long term and enhances our energy supply security.

In 2025, we met 100% of our electricity demand from solar power plants.

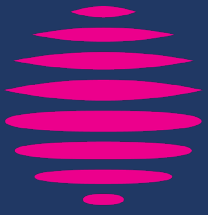


2025 SOLAR POWER PLANT (SPP) PRODUCTION – CONSUMPTION DATA

2025 Production vs Consumption Comparison – kWh



ENERGY
MANAGEMENT



WATER MANAGEMENT

Due to the intensive use of our facility in daily activities, swimming pools, and various living areas, water consumption stands out as a significant resource usage item. Therefore, the efficient use and sustainable management of water are among our primary environmental responsibilities.

Without compromising guest satisfaction, health, and hygiene standards, we have implemented various practices aimed at reducing total water consumption. In this context, water-saving equipment is preferred, awareness-raising information is provided to guests via “IP TV” in rooms, and all our employees receive regular training in this area.

Our goal is to both minimize our environmental impact and contribute to the long-term conservation of water resources.



WATER MANAGEMENT



Towel and linen changes in the rooms are carried out based on guest requests, and guests are informed accordingly; if no request is made, towels and sheets are changed every two days.



Low-flow (6 L/min) special faucets with aerators are used in bathroom sinks in guest rooms.



Low-flow (10 L/min) special shower heads with aerators are used in all room showers



Toilet cisterns are designed with a dual-flush system (3 liters and 5 liters) to support water conservation.



Photocell-operated urinals are installed in public restrooms to reduce water usage.



As part of our landscaping efforts to conserve water and protect natural resources, the arid landscape area in our garden was expanded in 2024 by reducing grass coverage from approximately 30,000 m² to 20,000 m², of which 14,100 m² now consists of low water-demand grass species.

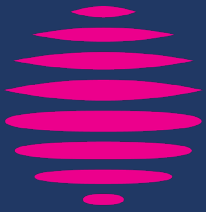


In line with arid landscaping practices, mulch materials such as gravel, bark, and pumice were applied around plants to prevent rapid evaporation.



For garden areas, low water-demand grass species were selected as part of our arid landscaping strategy due to their low maintenance needs, high water efficiency, drought and salt tolerance, resistance to foot traffic, erosion control capabilities, and their visually appealing dark green color.



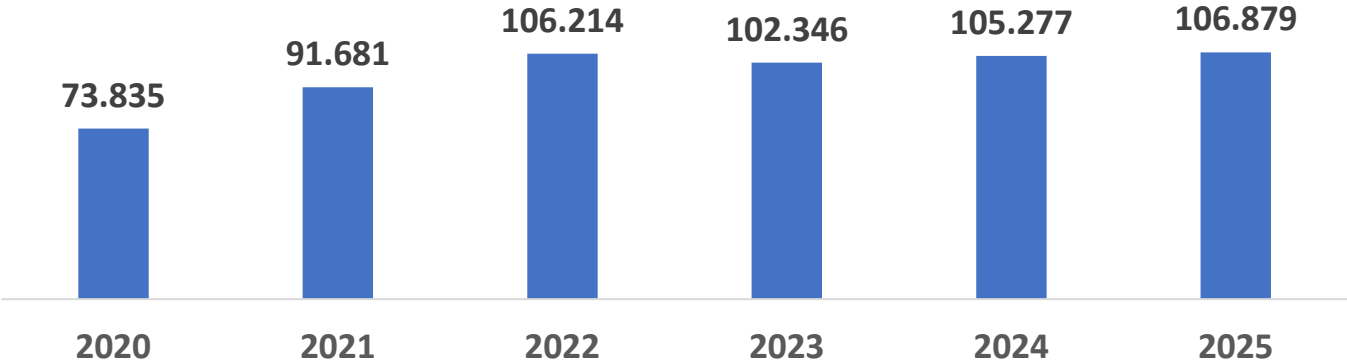


AKRA SORGUN WATER CONSUMPTION DATA

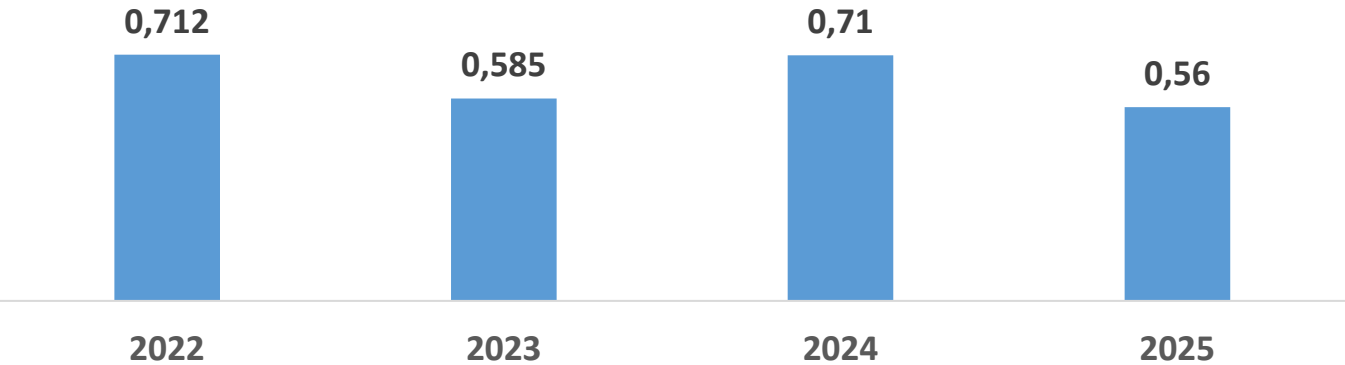
Despite the increase in total consumption, the decrease in per capita consumption indicates that water efficiency at the hotel has improved and that resources are being used in a more controlled and conscious manner. In particular, the decline in per capita consumption to its lowest level in 2025 demonstrates the effectiveness of conservation measures, the use of efficient equipment, and sustainability practices in operational processes.

WATER MANAGEMENT

Water consumption by year (m3)



Water m3 / per capita





GREYWATER TREATMENT PLANT

2025 Gray Water Treatment System Project Planned to be Commissioned by April

To support environmental sustainability and promote more efficient use of water resources in our facility, the **Gray Water Treatment System** will become operational in April 2025. This system is designed to treat and reuse **gray water** from sources such as showers and sinks in hotel rooms.

The gray water treatment process consists of the following stages:

- Pre-Filtration:** Removal of hair, soap residue, and other large particles from the water.
- Biological Treatment:** Decomposition of organic pollutants using microorganisms.
- Chemical Treatment (optional):** Elimination of undesirable characteristics such as color and odor.
- Disinfection:** Removal of microorganisms through methods such as UV light or chlorination.

- ◆ **Full Production Capacity:** 100 m³ / day
- ◆ **Usage Area:** Garden and general area irrigation

Benefits of the System:

- ✓ Water Conservation
- ✓ Environmentally Friendly Practices
- ✓ Economic Efficiency
- ✓ Support for Sustainability Goals
- ✓ Contribution to Urban Water Management

In short, our gray water treatment system is a concrete reflection of our vision for a sustainable lifestyle—one that is both environmentally friendly and economically beneficial.



SUSTAINABILITY IN THE GARDEN

ARID LANDSCAPING

- To protect water resources and support environmental sustainability, arid landscaping areas in our garden were significantly expanded in 2024 as part of a water-efficient landscaping strategy. As a result, the total grass area was reduced from approximately 30,000 m² to 20,000 m², with 14,100 m² planted using drought-tolerant grass species.
- In line with arid landscaping practices, mulch materials such as pebbles, bark, and pumice stone were applied around plant bases to reduce evaporation and prevent weed growth.
- In addition, the grass species preferred throughout the garden, which has low water requirements, stands out due to its low maintenance needs, high water efficiency, resistance to drought and salinity, durability against foot traffic, contribution to erosion control, and its aesthetically appealing dark green color.

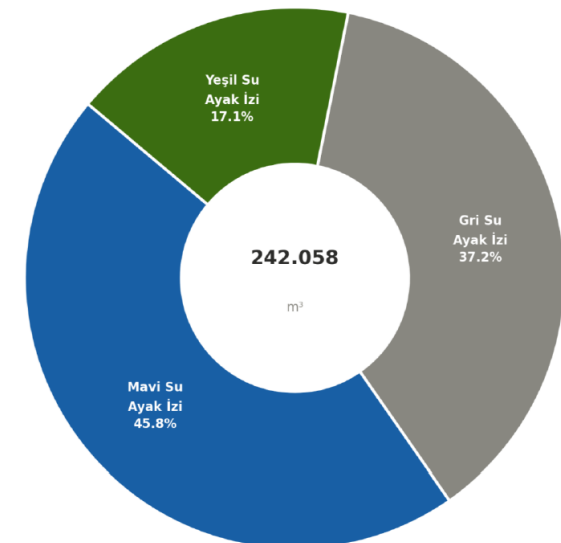


WATER FOOTPRINT

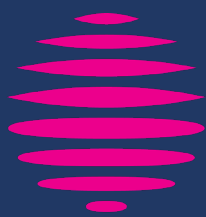
The hotel's water use and its associated environmental impacts have been calculated and analyzed in detail through the components of blue, grey, and green water footprints. According to the results obtained, in 2025 the hotel's blue water footprint was determined as 110,859.21 m³, the grey water footprint as 89,926.92 m³, and the green water footprint as 41,272 m³. Within the total water footprint of 242,058.13 m³, blue water accounts for 45.8%, grey water for 37.2%, and green water for 17.0%. The distribution of water footprint components reveals that Akra Sorgun TUI Blue Sensatori Hotel's water consumption largely depends on externally sourced (municipal) freshwater and that a significant wastewater load is generated as a result of its operations. The high level of blue water footprint highlights the facility's strong dependence on local water resources for its operations. The fact that the grey water footprint constitutes 37.1% of the total indicates that the hotel bears significant responsibility in wastewater management and pollution control. The green water footprint, accounting for 17.0%, shows that the facility benefits from rainfall for its extensive landscaping areas.

We shape our goals and efforts to reduce the water footprint in line with these calculations.

A target has been set to reduce the water footprint by at least **1%** each year.



Şekil 6.2 Su Ayak İzi Bileşenlerinin Oransal Dağılımı



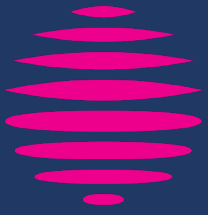
CARBON FOOTPRINT

CARBON FOOTPRINT

As the concentration of gases such as water vapor, carbon dioxide, methane, and nitrous oxide in the atmosphere increases, the Earth warms further, leading to climate change. The main cause of this is human activity. These activities may directly or indirectly result in greenhouse gas emissions. The amount of carbon dioxide equivalent released into the atmosphere as a result of heating, lighting, cooking, transportation, livestock activities, and industrial processes is increasing day by day. This situation has brought the concept of the carbon footprint to the forefront. The carbon footprint is defined as the total amount of greenhouse gases emitted into the atmosphere, expressed in carbon dioxide equivalent, as a result of the activities carried out by an individual, a country, or an organization.

As Akra Sorgun, with the awareness and responsibility to minimize our impact on climate change and global warming and to leave a sustainable environment for future generations, we calculate our carbon footprint and monitor our consumption at every stage. We set our targets and carry out our activities to reduce our carbon footprint in line with these calculations.

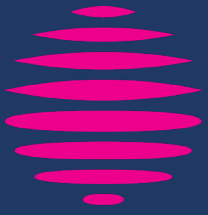
- A target has been set to reduce the carbon footprint by at least **1%** each year.
- In 2024, with 180,727 overnight stays, the average emission per person was calculated as 0.0193 tCO₂e.
- In 2025, with 189,995 overnight stays, the average emission per person was calculated as 0.021096 tCO₂e. The main reason for the increase is the decline in operational efficiency due to both the growth in the number of overnight stays and the rise in per capita emissions. For 2025, the expansion of the data scope used in calculations made the process more comprehensive, resulting in more detailed and reliable outcomes.



SUSTAINABILITY PRACTICES

SUSTAINABILITY PRACTICES

- Emails and documents are not printed unless absolutely necessary.
- Double-sided printing is utilized whenever possible on compatible printers to reduce paper use.
- Facility malfunctions are reported electronically to the relevant departments through an internal system.
- Office paper waste is disposed of in recycling bins rather than regular trash.
- To reduce paper and cartridge consumption, eco-friendly printers have been adopted.
- Guest identity documents (passports or national ID cards) are digitally recorded via ID/passport scanners at reception, eliminating the need for photocopies.
- Facility activity announcements are made electronically through interactive TV systems.
- Employee payrolls are delivered via email to minimize paper usage.
- R404A gas, a less harmful alternative to CFCs, is used in industrial cold rooms to protect the ozone layer.
- Concentrated chemicals are used to minimize both chemical consumption and contaminated packaging waste.
- Automatic dosing systems in pools ensure proper hygiene while using the minimum required amount of chemicals.



OUR SUSTAINABILITY-ORIENTED SUPPLIER APPROACH

Within the BHM Group, the principle of Equal Opportunity is upheld in procurement processes. This approach aims to ensure that all individuals—women and men within our suppliers, subcontractors, and non-governmental organizations—are treated equally without discrimination based on language, religion, race, sect, physical disability, or gender, and are provided with equal conditions, opportunities, and rights in the supply of goods and services, as well as in supplier evaluations.

In line with our sustainability vision, we manage our procurement processes with an approach that supports the local economy while considering environmental and social impacts. Through our local and responsible sourcing approach, we collaborate with producers and suppliers in the regions where we operate, contributing to economic development and supporting the enhancement of social welfare.

As of 2025, the fact that **94.49 %** of the 345 supplier companies we work with are located in the Antalya region and **35.94%** in Manavgat is a strong indicator of the importance we place on the local supply chain in line with our sustainability vision. Thanks to this high level of localization, we both contribute to regional development and create sustainable value by minimizing logistics-related environmental impacts.



SUPPLIER MANAGEMENT

When selecting materials, the environmental and energy efficiency impacts of fuels, chemicals, pesticides, all types of fossil fuel-consuming vehicles and equipment, electrical appliances, devices containing refrigerant gases that cause carbon emissions, noise-generating equipment, consumables, plastic materials, and construction materials are taken into consideration. When purchasing products, preference is given to those with the following characteristics:

- Made from recycled materials or recyclable
- Produced sustainably / sourced from sustainable resources
- Fair Trade / Organic / FSC / MSC, etc. certified
- Delivered with minimal packaging
- Providing energy and water savings
- Environmentally sustainable

such products are prioritized.



Our principles of efficient use of local resources and responsible sourcing reflect an approach that considers not only today's needs but also the rights of future generations. In this regard, we aim to uphold our sustainability principles and create value at every stage of our supply chain.

AS AKRA SORGUN, WE DO NOT PURCHASE ENDANGERED SPECIES!

The protection of endangered species ensures not only the preservation of these species but also the sustainability of entire ecosystems. therefore, any measures taken to protect such species will make a significant contribution to the conservation of the world's natural heritage.

In recognition of the importance of raising awareness on this matter, QR codes prepared within this scope have been placed in our operational areas.

NESLİ TEHLİKE ALTINDAKİ TÜRLER

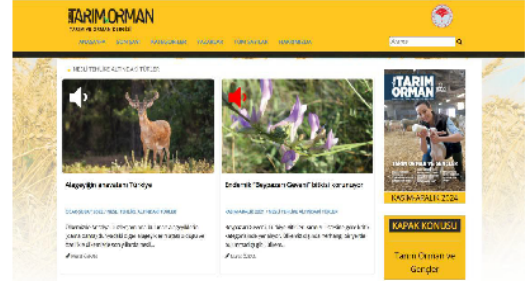
Nesli tehlike altındaki türler, doğal ortamlarında yaşamlarını sürdüremeyecek kadar azalmış, yok olma tehlikesiyle karşı karşıya olan canlılardır. Bu türlerin korunması, biyolojik çeşitliliğin devamı ve ekosistemlerin dengesi açısından büyük önem taşır. Nesli tehlike altındaki türler, çeşitli sebeplerle tehdit altındadır: habitat kaybı, aşırı avlanma, kirlilik, iklim değişikliği ve istilacı türler gibi faktörler bu tehditlerin başında gelir.

Nesli tehlike altındaki türlerin korunabilmesi için uluslararası sözleşmeler ve yerel yasal düzenlemeler hayati bir rol oynamaktadır. Bunlardan en bilinenleri arasında "CITES" (Tehlikedeki Yaban Hayvanı ve Bitki Türlerinin Uluslararası Ticaretine İlişkin Sözleşme) yer alır. Bu sözleşme, yaban hayvanı ve bitkilerinin ticaretini denetler ve koruma altındaki türlerin ticaretine kısıtlamalar getirir.

Nesli tehlike altındaki türlerin korunması, sadece o türlerin değil, tüm ekosistemlerin sağlıklı kalmasını sağlamaktadır. Bu nedenle, bu türlerin korunmasına yönelik alınacak her önlem, dünya doğal mirasının korunmasına önemli katkı sağlayacaktır.

AKRA SORGUN OLARAK NESLİ TEHLİKE ALTINDA OLAN TÜRLERİN SATIN ALMASINI YAPMIYORUZ!

NESLİ TEHLİKE ALTINDAKİ TÜRLERE AŞAĞIDAKİ QR KODDAN ERİŞEBİLİRSİNİZ!



The screenshot shows the ITARIMORMAN website with a header in yellow and orange. The main content area displays a list of endangered species with images and text. The first item is a deer, and the second is a plant. The website also features a search bar and a sidebar with a 'KAPMA KONUSU' section.

SUPPLIER
MANAGEMENT

Global Mission, Universal Responsibility

As an internationally operating hotel company, we recognize the importance of engaging with people from diverse nations and cultures, inspiring them, and involving them in our sustainability-focused initiatives. We are committed to contributing to universal values and developing exemplary practices that draw strength from diversity and serve as a model for the global community.

WHITE WAGTAIL

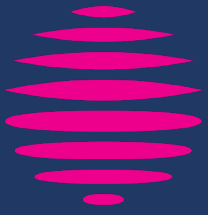
The white wagtail (*Motacilla alba*), also known as the “shaking bird” or “arzidil,” is easily recognized by its elegant black, white, and gray plumage. It derives its name from the distinctive tail-wagging motion it displays almost constantly. Commonly found along waterbanks, fields, and open areas, the white wagtail is both agile in flight and graceful on the ground. It feeds primarily on insects and is often seen walking with a characteristic rhythm.



MEDITERRANEAN MONK SEAL



The Mediterranean monk seal (*Monachus monachus*) is one of the rarest seal species in the world and is currently threatened with extinction. It inhabits the Mediterranean and Aegean coasts of Türkiye, particularly favoring caves and rocky shorelines. These seals are typically seen alone or in small groups and prefer quiet, undisturbed areas away from human activity. Although they can live both on land and in the sea, females give birth in caves to protect their young. This charming marine mammal demonstrates remarkable adaptability between environments. A large cetacean, the Mediterranean monk seal measures between 2 to 3 meters in length and weighs between 200 to 300 kilograms.



EXOCOETUS VOLITANS

Exocoetus volitans (*Hirundichthys rondeletii*) is a fascinating fish species found in the Mediterranean Sea, known for its ability to glide above the water's surface for short distances—appearing to “fly.” This unique ability is made possible by its long, wing-like pectoral fins, which allow it to leap from the water and travel several meters through the air. It primarily uses this gliding skill to evade predators. With its slender, graceful form, Exocoetus volitans thrives in warm and temperate marine environments.

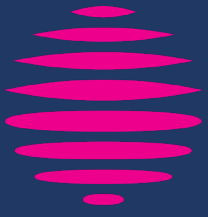


NATURAL LIFE

HEDGEHOG



Hedgehogs are small mammals known for the spines on their backs, which they use as a defense mechanism by curling into a ball when threatened. They are nocturnal creatures that feed on insects, worms, fruits, and various plants. Commonly found across many regions of Türkiye, hedgehogs prefer gardens, parks, and forested areas. Beyond their charming appearance, they play a beneficial role in nature by helping control harmful insect populations. They make their homes in soil tunnels, rock crevices, and other humid environments, thriving in spaces ranging from bushes to urban green areas. While they can be found throughout Türkiye, hedgehogs enter hibernation when temperatures drop below 4°C. Antalya, with its consistently warm climate, is one of the few places where they can be seen year-round. On average, a hedgehog can live up to 18 years.



COMPASSION FOR STRAY ANIMALS

Our Four-Pawed Friends Are Part of the Family

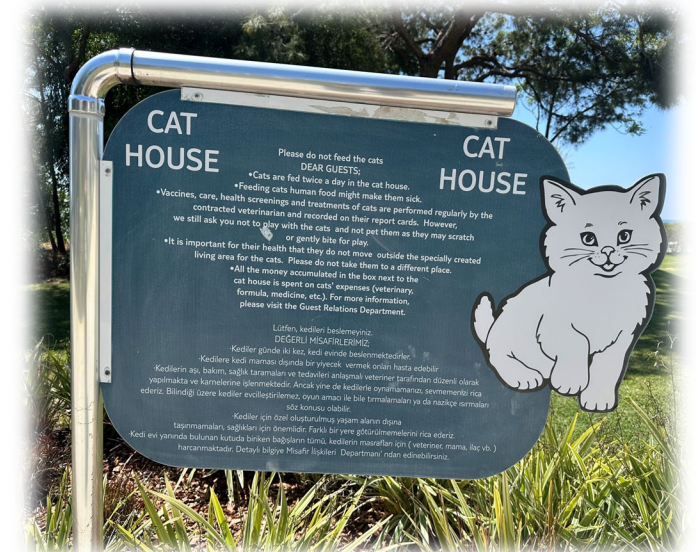
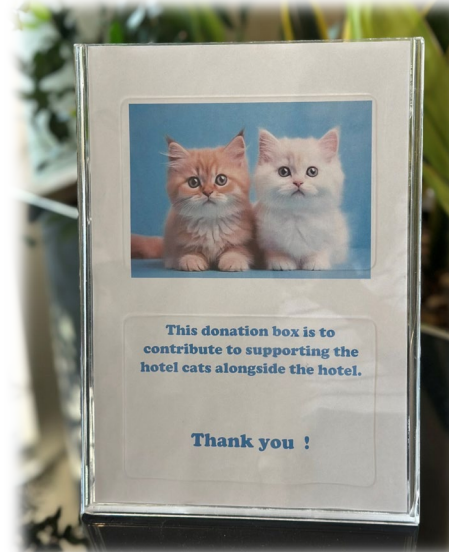
A specially designed **cat house** is located within the natural habitat of our facility to provide a safe and comfortable space for our feline friends. This area is carefully maintained to ensure they live in a secure, peaceful, and healthy environment.

All care and vaccination procedures are carried out regularly by our contracted veterinarian, with each cat's health information recorded in individual care notebooks.

Food and water bowls placed at three designated locations throughout the facility are checked daily to meet their nutritional needs. To protect their well-being, guests are kindly guided through informational signs not to feed the cats anything other than approved food.

With the voluntary support of our guests, this care process becomes a shared effort—making life in harmony with nature even more meaningful.

NATURAL LIFE



ENDEMIC PLANT SPECIES IN OUR FACILITY

OROBANCHE SIDEANA

Orobanche sideana, commonly known as the **Side Monster Weed**, is an extremely rare and endemic plant species found exclusively in the Side region of Manavgat, Antalya, Türkiye. A member of the Orobanchaceae family (*Canavarotugiller*), this plant is fully parasitic—meaning it does not photosynthesize and relies entirely on nutrients absorbed from its host plant. As part of the “Five in One” project, various conservation measures are being implemented to protect *Orobanche sideana*. These efforts aim to preserve the species and ensure its survival for future generations.



BAY LAUREL



Laurus nobilis, commonly known as **laurel** or **bay laurel**, is an aromatic evergreen plant that holds a significant place in Türkiye’s natural flora. It is widely used across culinary, medicinal, and cosmetic fields due to its versatile properties. Its leaves are dark green, glossy, aromatic, and typically measure 6–12 cm in length and 2–4 cm in width.

CHASTE TREE

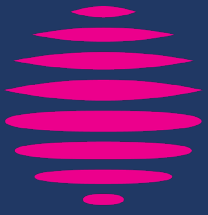
The chaste tree, scientifically known as *Vitex agnus-castus*, is a perennial shrub with medicinal properties, native to the Mediterranean and Western Asia, thriving in temperate climates. It belongs to the verbena family (Verbenaceae). In Türkiye, it grows naturally, particularly in the Mediterranean and Aegean regions. The plant typically reaches a height of 1 to 5 meters. Its leaves are divided into five to seven elliptical leaflets. Fragrant flowers bloom in the summer and come in shades of purple, blue, or white. The chaste tree prefers sunny locations and well-drained soils.



PINUS BRUTIA



Pinus brutia, also known as Turkish red pine, is one of the most widespread natural pine species in Türkiye and is well adapted to the typical conditions of the Mediterranean climate. It is particularly valued for its fire resistance and rapid growth. This species can typically reach heights of 20 to 25 meters. Its dark green, needle-shaped leaves measure 10 to 16 cm in length and are usually found in pairs. Pinus brutia plays a vital ecological role by providing services such as erosion control, carbon storage, and biodiversity conservation.



OUR FRUIT TREES

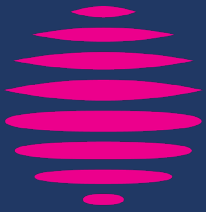
Created in line with Akra Sorgun's sustainability vision, the **Aromatic Garden** adds value to the kitchen through a nature-inspired approach. In this special area, aromatic herbs such as **mint, thyme, rosemary, basil, and lavender**—cornerstones of traditional flavors—are cultivated using entirely natural methods, bringing freshness and authenticity to local culinary practices.



NATURAL LIFE

The garden also features a variety of fruit trees including olive, natal plum, **Kayi apple, lemon, orange, tangerine, peach, apricot, pear, mulberry, white mulberry, reverse mulberry, medlar, and avocado**—all selected for their compatibility with the region's climate and their contribution to biodiversity. This rich diversity allows guests to enjoy healthy, locally sourced products. Olive oil produced from the garden's olive trees is proudly used in our cuisine.





CARETTA CARETTA

Sharing the Shore with Caretta Carettas: A Nature-Respecting Habitat

The coastline of our facility is one of the nesting areas of the endangered sea turtles *Caretta Caretta*. During the breeding season, which takes place between May 1 and October 1, special arrangements are made on our beach to protect these sensitive creatures.

Our sound systems and beach lighting are adapted so as not to interfere with the natural life cycle of *Caretta Caretta* and are designed based on turtle-friendly practices. In this context, our facility is proud to hold the 'Turtle-Friendly Business' certification.

Our valued guests are guided through informational signage to avoid placing towels, setting up sunbeds, or digging the sand in nesting areas. The areas where turtles nest are marked with special cages placed alongside informative notices for protection purposes.

Through this conscious approach, we make it possible to live in harmony with nature without causing harm.



OUR BEACH GUESTS: CARETTA CARETTAS

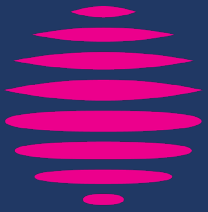
Our facility takes great pride in hosting **Caretta Caretta** sea turtles, which return to our beaches each year to lay their eggs. As part of our collaboration with **DEFAKOK – the Coastal Protection Association**, we organize awareness-raising training sessions for our managers, staff, and guests, alongside educational activities focused on turtle conservation.

Thanks to these efforts, all necessary precautions are carefully implemented to ensure that hatchlings can safely reach the sea.

In 2025, our facility proudly hosted 14 nests, from which 778 baby sea turtles successfully made their way to the Mediterranean.

BIODIVERSITY
CONSERVATION





SEA DAFFODIL

🌸 Sea Daffodil: The Fragile Beauty of Our Shores

The coastline of our facility is a natural habitat for the **sea daffodil (*Pancratium maritimum*)**, one of the rarest and most endangered plant species. This bulbous and endemic member of the Amaryllidaceae family is a delicate component of the coastal dune ecosystem.

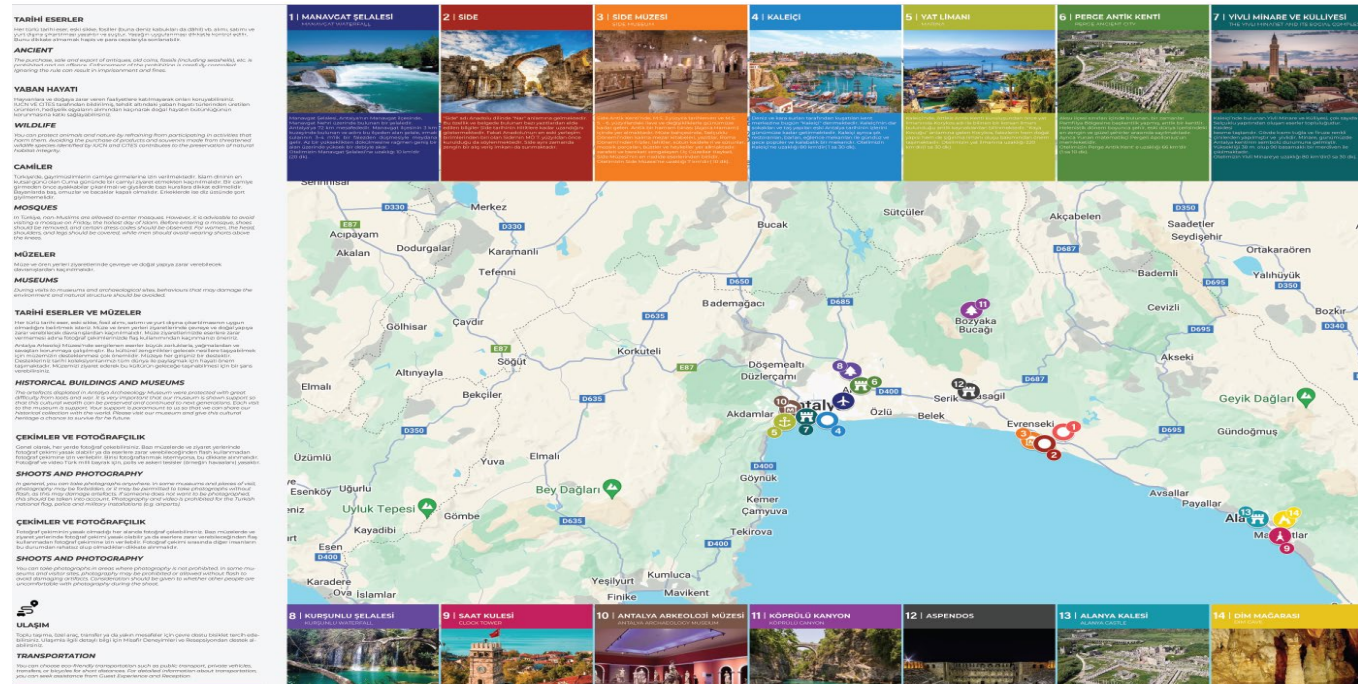
Found naturally across all Mediterranean countries and along the southern shores of the Black Sea, **the sea daffodil is legally protected in Türkiye, and its export is prohibited.**

At our facility, this unique plant continues to thrive in designated protected areas, which are clearly marked with **informational signs**. Educational and guidance activities are thoughtfully provided to help guests appreciate this elegant natural treasure without disturbing its habitat.



PRESERVING THE CULTURAL HERITAGE

PRESERVING THE CULTURAL HERITAGE



Antalya: A Journey Through Civilizations, Embraced by Nature

Antalya, a city that has hosted numerous civilizations throughout history, offers visitors a rich journey of discovery through its cultural heritage, historical charm, and stunning natural landscapes. This ancient city holds countless treasures that reveal traces of the past at every turn.

To help our valued guests explore Antalya's historical, cultural, and natural wonders, a specially prepared city map is available on the board in the hotel lobby.

By scanning the QR code on the map, you can easily access detailed digital information on trekking trails, the world-renowned Lycian Way, climbing areas, the Pisidian heritage route, and regional cycling paths.

PRESENTATION OF CULTURAL HERITAGE

PRESERVING THE CULTURAL HERITAGE



ANA TANRIÇA

Tarihte, Akdeniz çevresinde, Asya'da ve kuzey ülkelerinde birçok kültür ve uygarlıkta çeşitli isimlerle anılan bir Ana Tanrıça ile karşılaşmak mümkündür.

Anadolu'da yapılan kazılar, ana tanrıça figürünün MÖ 6500-7000'lere kadar dayandığını ortaya çıkartmıştır.

Analığı, üremeyi, dişiliği, hayatın sürmesini ve bereketi simgeleyen tanrıça, ayakta oturmuş ya da uzanmış olarak betimlenir; geniş kalçalı, iri göğüslü ve genellikle çıplaktır.

Heykellerin bir bölümünde doğum yaparken görülür. Otururken ya da doğum anındaki bazı heykellerde yanında iki leopar bulunur.

Ana tanrıçanın kutsal hayvanı olan leopar, hayvanların kraliçesi olduğunu ve doğa üzerindeki sınırsız egemenliğini simgeler.

Bazen kollarında, çeşitli efsanelere göre tanrıçanın hem çocuğu, hem de sevgilisi olan Attis' i taşır.

Kibele inancı daha sonraki uygarlıkları da büyük ölçüde etkilemiştir. Özellikle Yunan ve Roma mitolojisinde,

Frigya dönemindeki bazı tapınma ritüelleri aynı formda kültik olarak devam etmiş, Kybele' nin özellikleri farklı tanrı ve tanrıçalarda yeniden hayat bulmuştur. Bunun en bilinen örneği Yunan mitolojisindeki Artemis' tir;

Artemis Roma mitolojisinde Diana adını almıştır.

Benim heykellerimin esin kaynağı olan bu tanrıça Kibele günümüze uyarlanıp modernize edilmiştir. Heykeller pişmiş topraktır.

Divine Guardian of Anatolia's Spirit: Cybele

Cybele, renowned for her terracotta sculptures, is one of the most ancient and revered goddesses of Anatolia. Known as the "Mother of Gods," this sacred figure was venerated across Hittite, Phrygian, Hellenic, and Roman civilizations, becoming one of the most worshipped deities of antiquity.

The Cybele statues displayed in the serene garden of Akra Sorgun offer guests a powerful glimpse into Anatolia's deep-rooted spiritual traditions. Through these artifacts, visitors can explore the region's rich historical and cultural heritage and trace the enduring legacy of Cybele in Anatolian belief systems.

PRESENTATION OF CULTURAL HERITAGE

PRESERVING THE
CULTURAL HERITAGE



Our Culinary Presentations: A Celebration of Anatolian Flavors

Distinguished examples of traditional Turkish cuisine, shaped by the richness of our unique geography, are thoughtfully featured in our hotel buffet. In our menu designs, we prioritize high-quality, locally sourced ingredients, which are skillfully reinterpreted by our experienced and creative chefs—combining modern touches with a respect for traditional flavors.

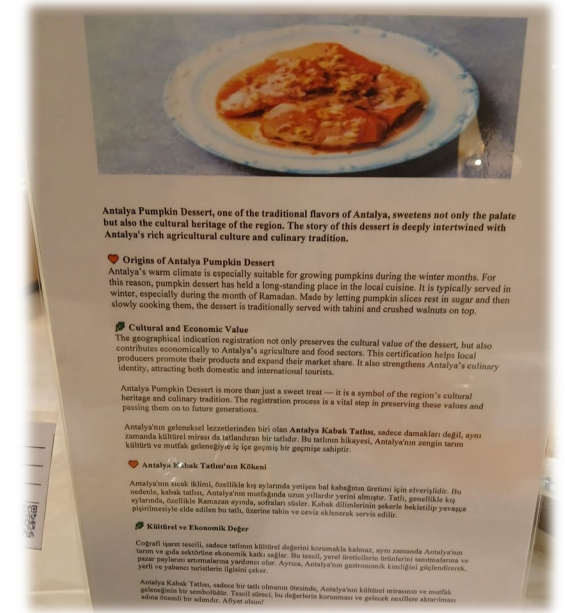
As a result, our esteemed guests enjoy an authentic yet refined gastronomic experience, where the rich tastes of Turkish cuisine come to life at a welcoming table.

PRESENTATION OF GEOGRAPHICALLY INDICATED PRODUCTS

Geographically indicated products are living symbols of the unique cultural heritage that thrives across the diverse regions of Anatolia. Promoting and presenting these products with the recognition they deserve helps showcase Türkiye's rich cultural mosaic on both national and international platforms.

With this awareness, we proudly highlight traditional flavors from the Antalya region in our buffet and share the stories behind various dishes and desserts with our esteemed guests.

PRESERVING THE
CULTURAL HERITAGE



MANAVGAT WATERFALL

Manavgat Waterfall is located on the Manavgat River in the Manavgat district of Antalya, approximately 72 km from the city center. Situated just 3 km north of the district, the waterfall takes its name from the region and is formed by river waters cascading over a 3–4 meter high cliff. Though not very tall, it flows with impressive volume across a wide area, creating a striking natural spectacle.



The waterfall is just 10 km—or a 20-minute drive—from our hotel.

SIDE – TEMPLE OF APOLLO

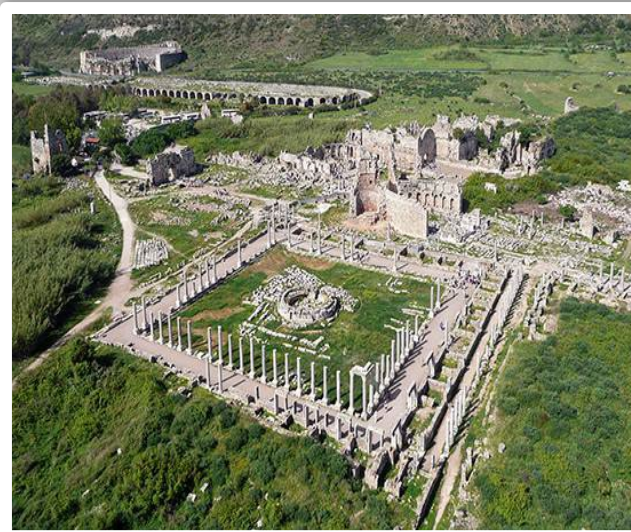


The name “Side” means “pomegranate” in the ancient Anatolian language. Dedicated to Apollo—the god of light, beauty, and art, and one of Side’s principal deities—this remarkable temple stands as a must-see heritage site with archaeological remains dating back to 150 AD. Built near the harbor, the Temple of Apollo symbolized the city's belief that the ancient port was under the protection of the gods. With its towering white columns and breathtaking views, especially at sunset, the temple offers an unforgettable experience of history and beauty.

OUR NATURAL, CULTURAL,
AND HISTORICAL HERITAGE

KALEİÇİ (OLD TOWN / CASTLE DISTRICT)

Located at the heart of the city and enclosed by ancient sea and land walls, the historic center is known today as “Kaleiçi.” Its narrow streets and stone buildings reflect the rich history of old Antalya, offering visitors a journey through time. Kaleiçi is also a lively destination both day and night, known for its stylish restaurants, vibrant bars, and entertainment venues. It is located approximately 80 km from our hotel, about a 1 hour and 30-minute drive.



PERGE ANCIENT CITY

Located within the borders of the Aksu district, Perge was once the capital of the ancient Pamphylia Region. During the Hellenistic period, it was regarded as one of the wealthiest and most beautiful cities in the ancient world. The city is also known as the birthplace of the renowned Greek mathematician Apollonius of Perge.

Perge is located approximately 66 km from our hotel, with a travel time of about 1 hour and 10 minutes.

OUR NATURAL, CULTURAL,
AND HISTORICAL HERITAGE

ASPENDOS

Located 2 kilometers north of the 44th kilometer of the Antalya–Alanya highway, Aspendos is renowned for having the best-preserved Roman theater—not only in Anatolia but in the entire Mediterranean world. The city was established on a hilltop plain near the Köprüçay River (ancient Eurymedon), one of the region’s largest waterways. Aspendos owed its connection to the Mediterranean and its economic prosperity to this river and the fertile lands surrounding it. Today, the most visited remains are the iconic theater and the impressive aqueducts, while other structures from the ancient city are scattered across the plain below the hill.

The distance from our hotel to Aspendos is approximately 40 km, or a 40-minute drive.



KÖPRÜLÜ CANYON

Köprülü Canyon, renowned for its breathtaking natural beauty, is one of Türkiye’s most popular destinations for rafting. Rafting here offers a fun and thrilling experience, carried out on fast-flowing rivers using inflatable boats called rafts.

The canyon is located approximately 70 km from our hotel, with a travel time of about 1 hour and 10 minutes.

OUR NATURAL, CULTURAL,
AND HISTORICAL HERITAGE

SIDE MUSEUM

The Side Museum is housed in the Agora Bath, an ancient Roman bath structure dating back to the 2nd century AD, with additions and modifications made during the 5th and 6th centuries. The museum's garden features a rich collection of artifacts, including tomb inscriptions, **Seljuk-era** epigraphy, friezes, sarcophagi, column bases and shafts, mosaic fragments, **Roman** busts, and sculptures. One of the museum's most notable pieces is the **Statue of the Three Graces**, a rare and exquisite symbol of elegance and fertility.

The Side Museum is located just 7 km from our hotel, about a 10-minute drive.



ANTALYA ARCHEOLOGY MUSEUM

Located in Konyaaltı, the Antalya Archaeology Museum was founded in 1922 to protect artifacts rescued from looting during the post–World War I occupation of the region. In recognition of its cultural significance and outstanding collections, the museum was awarded the “Special Prize of the Council of Europe” in 1988.

The Antalya Museum is approximately 83 km from our hotel, with a travel time of about 1 hour and 30 minutes.

OUR NATURAL, CULTURAL,
AND HISTORICAL HERITAGE

MOSQUES

In Türkiye, non-Muslims are welcome to visit mosques. However, it is advisable to avoid visiting during Friday noon prayers, the holiest time of the week in Islam. Shoes must be removed before entering, and modest clothing is required. Women should cover their head, shoulders, and legs, while men are expected to wear trousers or shorts that extend below the knee. These guidelines help show respect for the sacred nature of the space.



OUR NATURAL, CULTURAL,
AND HISTORICAL HERITAGE

MUSEUMS

Visitors are expected to maintain a quiet atmosphere during museum visits and avoid speaking loudly. Please do not touch the exhibited artifacts and follow museum guidelines regarding photography. Food and drinks are not permitted inside, and behaviors such as running or acting disruptively should be avoided to preserve the respectful environment.



JOIN US IN SUPPORTING OUR MUSEUMS AND SAFEGUARDING HISTORY

The artifacts displayed in the Antalya Archaeology Museum have been preserved with great effort, often in the face of looting and conflict. Supporting our museum is essential to ensure these cultural treasures are passed on to future generations. Each museum visit contributes to this important mission. Your support plays a vital role in sharing our historical heritage with the world. By visiting our museums, you help us carry this rich culture into the future.

PHOTOGRAPHY AND FILMING

In general, photography is permitted in most public areas. However, in some museums and places of worship, it may be restricted or only allowed without flash to protect sensitive artifacts.

Always respect individuals' privacy—do not photograph people who do not wish to be photographed. It is strictly prohibited to take photos or videos of the Turkish national flag, police, military facilities, and sensitive areas such as airports.



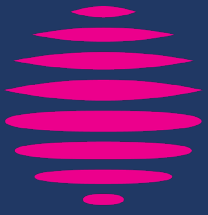
OUR NATURAL, CULTURAL, AND HISTORICAL HERITAGE

HISTORICAL ARTIFACTS

The purchase, sale, or removal of historical artifacts, including old coins, fossils (such as shells), and similar items, is strictly prohibited and considered a criminal offense in Türkiye. The enforcement of this regulation is taken very seriously and is closely monitored by authorities. Violations may result in significant penalties, including imprisonment and fines.



In case of an emergency outside the hotel, please contact Akra Sorgun at **444 40 45**, the Manavgat District Police Department at **(0242) 746 32 21**, or the Manavgat Tourism Information Office at **(0242) 753 26 57**.



OUR DONATION PARTNERSHIPS

2017

On April 23rd, we welcomed 50 children with leukemia to the ForFun Entertainment Center, ensuring they enjoyed a joyful and memorable day.

2017

On June 7th, we held an informative seminar for our hotel staff, focusing on the symptoms, causes, treatment, and prevention of leukemia, while also highlighting the importance of volunteerism.

2017

Later in the year, on Saturday, December 22nd, we hosted family representatives and volunteers at Akra for a special New Year's celebration organized in collaboration with the Foundation for Children with Leukemia (LÖSEV), aimed at lifting the spirits of children undergoing cancer treatment in the city.

OUR SOCIAL RESPONSIBILITIES AND COMMUNITY CONTRIBUTIONS

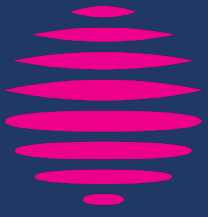
2017

On November 6th, the 37th session of our program featured guest speaker Tutku Canıdar, the Antalya Provincial Coordinator of LÖSEV (The Foundation for Children with Leukemia), who delivered an insightful talk on leukemia and the journey through cancer.

2017

In collaboration with the Turkish Red Crescent, a seminar was held on June 19th to raise awareness among our staff, followed by a blood and stem cell donation drive on June 20th.





2019

On Saturday, December 28, children and their families joyfully welcomed the New Year at Akra with a heartwarming celebration.

2021

On Saturday, December 25, in collaboration with the Foundation for Children with Leukemia (LÖSEV), we hosted family representatives and volunteers at Akra and organized a New Year's party to boost the morale of children undergoing cancer treatment in the city.

OUR SOCIAL RESPONSIBILITIES AND COMMUNITY CONTRIBUTIONS

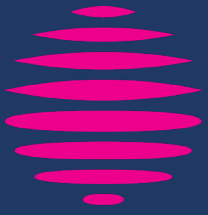


2022

For the 7th anniversary of our facility, we supported LÖSEV by purchasing handcrafted pillows made by the foundation, which were presented to our guests as special gifts during the celebration week.

The Foundation for Children with Leukemia (LÖSEV) hosted family representatives and volunteers at Akra to boost the morale of children undergoing cancer treatment in the city, organizing a joyful New Year's party. In line with this meaningful tradition, on Saturday, December 24, children once again celebrated and said "Hello to the New Year" with their families at Akra.





2018

Through our support of **KAÇUV**, we have given hope to children fighting cancer, and we are proud to nurture their dreams for the future together.

2019

We have contributed to the efforts of the **KORUNCUK Foundation**, helping ensure that children—our future’s guarantors—enjoy the right to a healthy, safe, and equal life.

2020

In this heartfelt journey of creating joy in little hearts, it has been an honor to share the same dream with the **Make-A-Wish Association**.

OUR SOCIAL RESPONSIBILITIES AND COMMUNITY CONTRIBUTIONS

2021

Being part of the inspiring initiatives of the **Spinal Cord Paralytics Association of Türkiye** holds deep meaning for us, as we work together to break down barriers and build a more inclusive world.

2022

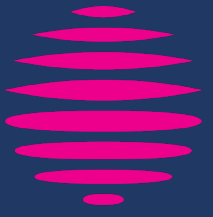
In a world where differences are a source of richness, it was a meaningful step to support **SERÇEV**’s efforts to ensure the full and equal participation of children with cerebral palsy in society.

2023

Our involvement with the **Association for Supporting Contemporary Life (ÇYDD)** and its modern, equal-opportunity education model reflects our commitment to social transformation.

2024

We remain proud to walk alongside **LÖSEV** on its journey full of life, continuing this deeply meaningful solidarity.



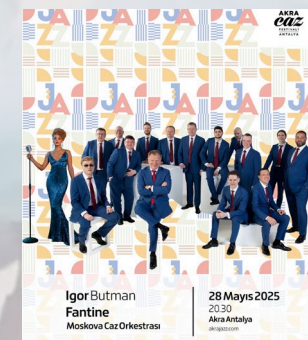
As part of the Jazz Festival, jazz talks are held every year under the Akra Talks program. This event is open to the public and takes place free of charge.

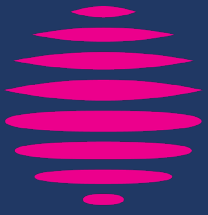
OUR SOCIAL RESPONSIBILITIES AND COMMUNITY CONTRIBUTIONS



AKRA JAZZ FESTIVAL

At our Akra Antalya property, the 8th Akra Jazz Festival held this year once again brought jazz culture to the city, reflecting our commitment to supporting musical culture. Sponsored by Turkish Airlines as the official transportation partner, the festival brought together world-renowned artists and audiences between May 14 and May 31, 2025.





BEACH CLEAN-UP ACTIVITY: WE PROTECT OUR ENVIRONMENT

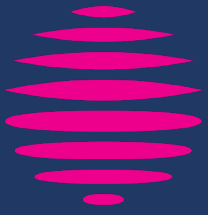
In collaboration with the DEKAFOK Coastal Protection Association, a beach clean-up activity was organized with students from Nicolae Balcescu Technological High School in Romania who visited our country as part of the Erasmus+ project. Through this coastal clean-up, we contributed to the protection of these sensitive habitats, the healthy continuation of the marine ecosystem, and the sustainability of biodiversity.

OUR SOCIAL RESPONSIBILITIES AND COMMUNITY CONTRIBUTIONS

We should not forget that coastlines do not belong only to us; they are also habitats for birds, sea turtles, crabs, and countless other living creatures.

The care we show to coastlines is, in fact, one of the most meaningful expressions of our respect for the right to life of these silent companions.





MAIN THEME: OUR FUTURE

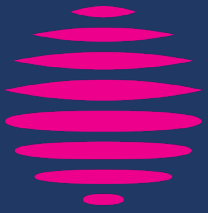
Sustainability means meeting today's needs while preserving resources for future generations. Akra Hotels' donation to the **TEMA Foundation** supports the continuation of environmentally responsible projects and contributes significantly to the protection of natural resources and the promotion of conscious consumption habits.

OUR SOCIAL RESPONSIBILITIES AND COMMUNITY CONTRIBUTIONS

This support plays a vital role in areas such as forest conservation, biodiversity enhancement, water resource protection, and carbon footprint reduction, while also fostering the development of eco-friendly solutions and greater environmental awareness.

Akra Hotels' meaningful initiative represents a strong commitment to a healthier, greener, and more balanced future. This donation reflects the brand's deep respect for both nature and humanity, underscoring its promise to safeguard not only today—but also tomorrow.





WORLD WIDE FUND FOR NATURE (WWF)

Through our support for the World Wide Fund for Nature (WWF), we contribute to the protection of nature, the survival of endangered species, and the sustainability of ecosystems. In doing so, we help raise environmental awareness and strive to leave a more livable world for future generations.

OUR SOCIAL RESPONSIBILITIES AND COMMUNITY CONTRIBUTIONS

By addressing human-driven issues such as habitat destruction, climate change, overconsumption of natural resources, pollution, and illegal hunting, we support efforts to halt the loss of biodiversity and natural habitats. Together, we work toward a future where species and ecosystems are preserved, natural resources are used sustainably, and people live in harmony with nature.



AKRA SORGUN BIKE FRIENDLY ACCOMMODATION POLICIES

Akra Sorgun is not only a holiday destination, but also a **socially responsible hotel** committed to promoting sustainability through its bike-friendly practices. As of 2024, it proudly holds the “**Bike Friendly Accommodation Facility**” certificate, supporting an eco-conscious, sustainable, and healthy lifestyle.

With a focus on **sustainable living**, the hotel minimizes the use of motor vehicles, thereby reducing its carbon footprint and contributing to nature conservation.

By promoting bike use, it raises environmental awareness in the region and encourages individuals to embrace healthier habits.

Through its safe biking areas, repair services, and route guidance, Akra Sorgun actively fosters a culture of sports and supports the development of an active lifestyle.

Detailed information on the AKRA SORGUN – Antalya Cycling Training Routes is available on the hotel's website.



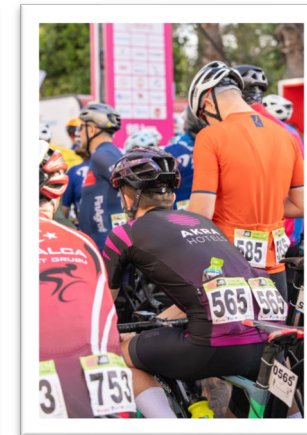
Akra Gran Fondo & Runtalya Marathon: The Pedals Turn, Friendship Grows

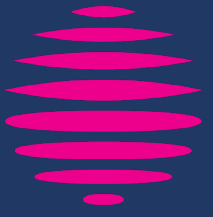
Akra Hotels, with its vision of healthy living, a sustainable future, and social solidarity, makes sports and a healthy lifestyle accessible to everyone through the Akra Gran Fondo and Runtalya organizations. It promotes environmentally friendly transportation, raises awareness of healthy living in society, and contributes to the local economy.

OUR SOCIAL RESPONSIBILITIES AND COMMUNITY CONTRIBUTIONS

The 7th Akra Gran Fondo, held under the main sponsorship of Akra Hotels, started from Kemer and brought together 500 athletes from 10 countries. Accompanied by the unique landscapes of Antalya, amateur road cyclists enjoyed an unforgettable race experience in the event, held under the slogan 'The Pedals Turn, Friendship Grows,' where participants pedaled for goodness and friendship

As Akra Hotels, together with our corporate running team composed of volunteer employees, we ran for the education of girls in collaboration with the Koruncuk Foundation at the 20th Runtalya Marathon held on Sunday, April 6, 2025. With every step we took for accessible education and equal opportunities, we became a source of hope for our children.

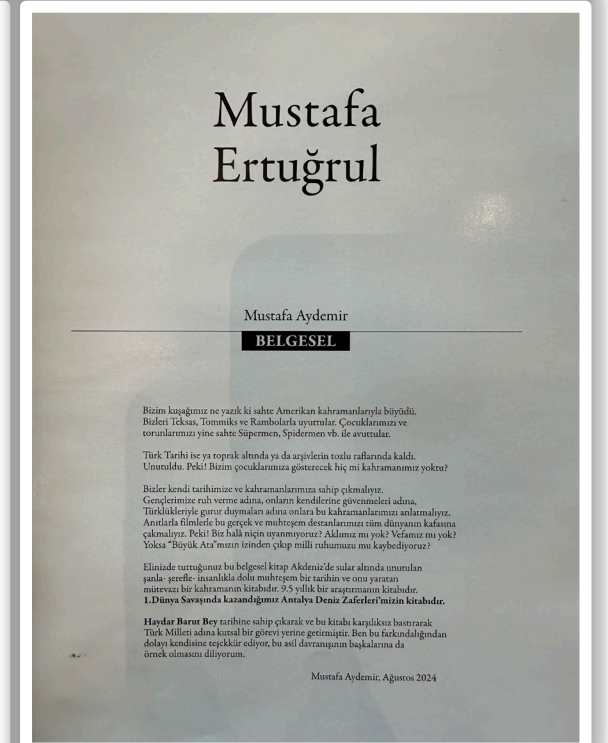


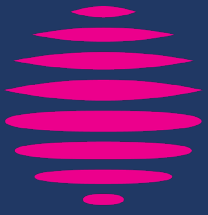


FOSTERING HISTORICAL AWARENESS TO SUSTAIN CULTURAL HERITAGE

By distributing books on Turkish history to our employees, we have taken a meaningful step toward preserving cultural heritage and passing it on to future generations. This initiative enhances social sustainability by raising historical awareness and reinforces our organization's commitment to social responsibility by keeping cultural values alive. At the same time, it supports the personal development of our employees and contributes to building a knowledge-based, sustainable society.

OUR SOCIAL RESPONSIBILITIES AND COMMUNITY CONTRIBUTIONS

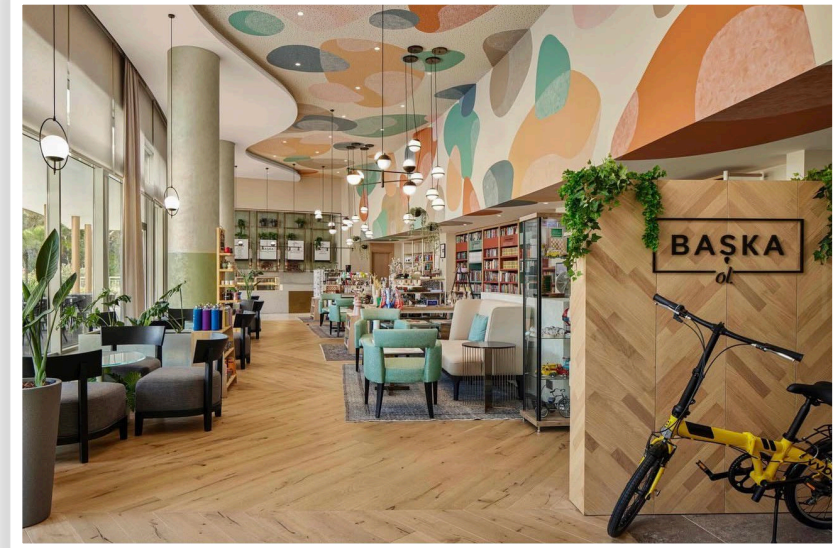




BAŞKA OL

• Book • Café

More than just a café, Başka Ol stands out with its book-filled shelves and its bicycle-friendly concept. A dedicated area has been created within the café where guests can access various bicycle-related parts, manuals, and materials that reflect and support bicycle culture.



SOCIAL INVESTMENTS

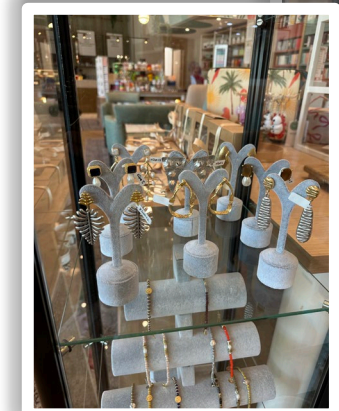
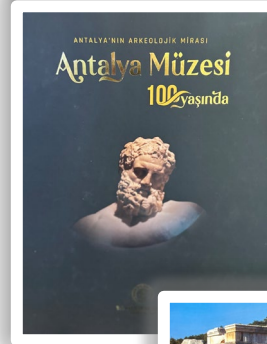


BAŞKA OL

• Book • Café

At Başka Ol Café, we prioritize women-led and local producers when selecting products for sale.

Through our specially curated **Antalya Corner**, we offer guests a selection of books that reflect the region's cultural richness. This initiative not only promotes and preserves local heritage but also adds meaningful cultural value to the guest experience. Aligned with our sustainability approach, it supports the preservation and appreciation of natural, historical, and cultural assets for future generations. Reflecting Antalya's unique landscape, history, and diversity, the corner also helps foster greater social awareness.



SOCIAL INVESTMENTS

DONATIONS

SOCIAL INVESTMENTS

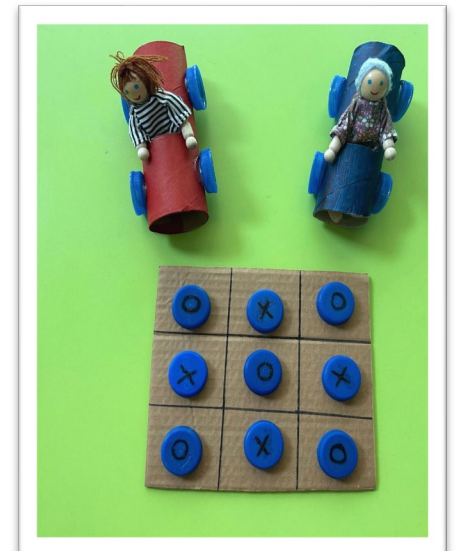
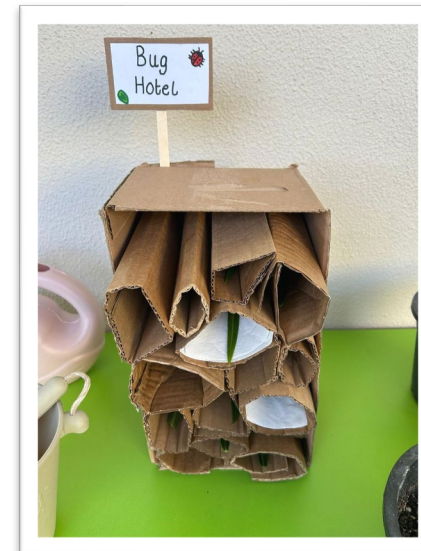
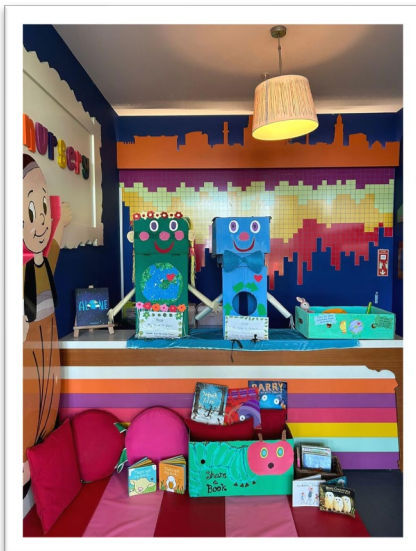


Every year,
we make meaningful donations to
various associations through our
events, our company initiatives,
and the contributions of our valued
guests.

THE GREATEST LEGACY WE WILL LEAVE TO OUR CHILDREN: A LIVABLE WORLD

In our kids' club, recycling activities themed 'Our World and Environment' are organized to support the physical, mental, and social development of our young guests.

SOCIAL INVESTMENTS



TRAINING AND PREVENTIVE ENVIRONMENTAL MEASURES AGAINST FIRE RISKS

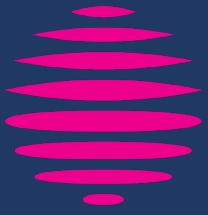
Within the scope of our annual training programs, comprehensive fire safety trainings and practical drills are organized for our valued employees.

these training activities are carried out both through our internal resources and with the support of external professionals, and it is aimed to reinforce fire safety awareness among all our employees through periodic trainings conducted by our occupational health and safety (ohs) specialist.

in addition, proactive measures are implemented to protect the trees located within our facilities against potential fire risks, and activities are carried out with utmost care in line with a sustainable environmental management approach.

- Fire safety training has been provided to our employees.
- Emergency response teams have been established.
- Fire drills have been conducted.





FIRST OF ALL, WHY HUMAN ASSETS AND NOT HUMAN RESOURCES?

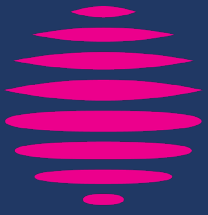
Resources deplete; value grows. While a resource is budgeted, spent, and replaced, value is something to be nurtured, appreciated, and enhanced over time.

Viewing people as assets means creating and cultivating an environment where they can realize their full potential and continuously grow on their journey to becoming the best version of themselves.

At BHM Group, we recognize that our greatest asset is our employees. With the guiding principle of “Happy Employee, Happy Guest,” we are committed to delivering value to all our stakeholders.

We prioritize key areas such as social and fringe benefits, recognition, training and career development, and employee safety—ensuring a supportive, fulfilling workplace for all.





WORK LIFE

➤ **Recruitment**

Recruitment processes at our facilities are conducted in line with the framework established by the Group Human Resources Directorate.

All hiring is carried out through a structured, multi-stage interview process that is fair, objective, non-discriminatory, and includes general aptitude evaluations.

➤ **Fair Placement and Fair Remuneration**

Minimum qualification requirements have been established for each position to ensure fairness and transparency. This approach supports fair placement, career development, and effective workforce planning, while also guiding management in recruitment and role assignment processes.

Before beginning their roles at our facilities, all employees are clearly informed about their wages, working conditions, working hours, and payment schedules.

➤ **Education and Career Management**

All employees are granted equal access to training opportunities. In addition to mandatory legal and vocational training required in the hospitality industry, employees are encouraged to participate in a wide range of programs—covering topics such as personal development, self-awareness, leadership, and foreign language skills—designed to enhance their competencies and overall personal growth.

With a strong belief in investing in people, our group places special emphasis on education and prioritizes internal promotions, whether within the facility or across the group.



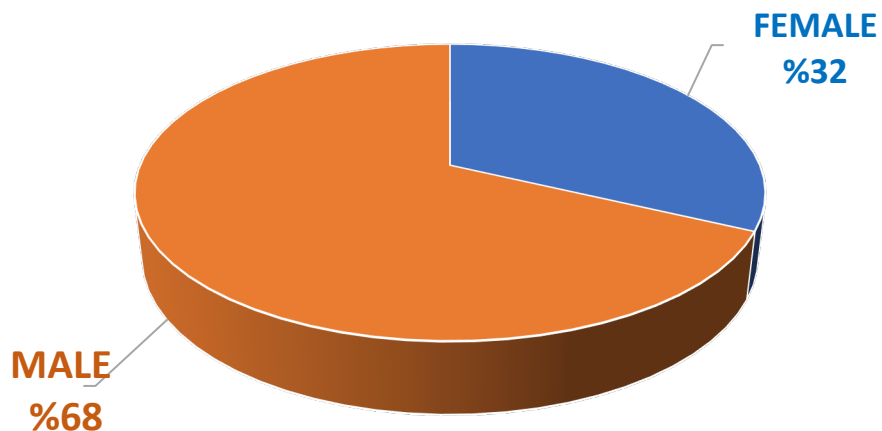
In 2025, **19** of our employees were promoted.

➤ Employee and Human Rights

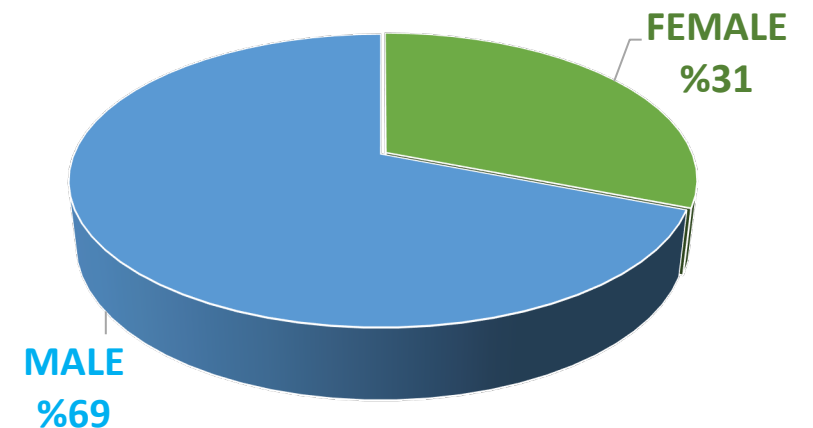
Ensuring the full satisfaction of BHM Group employees is a top priority. In this context, it is the responsibility of management to provide a supportive working environment—covering everything from workplace comfort, mental well-being, motivation, and performance, to the protection of legal rights and the provision of additional fringe benefits.

In the hospitality sector, we strive to maintain gender balance across all work environments. Guided by the principle of “equal pay for equal work,” we do not permit any disparity in remuneration between female and male employees.

2024 FEMALE – MALE EMPLOYEE RATIO



2025 FEMALE – MALE EMPLOYEE RATIO

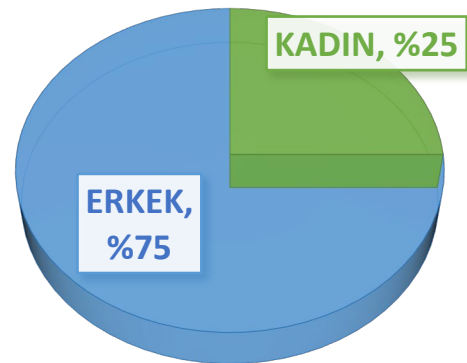


➤ Employee and Human Rights

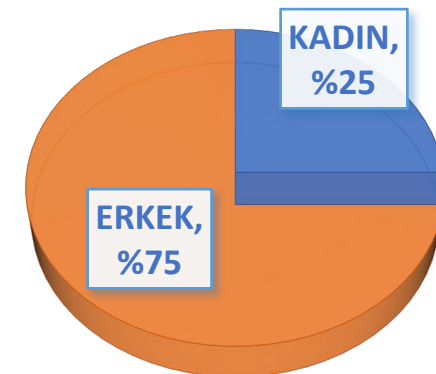
Discrimination based on nationality, race, language, or any other personal characteristic is strictly against both our hotel management policies and our core working principles. All employee matters are handled with equal care by our Human Values Directorates, in accordance with legal regulations and our corporate standards, ensuring equal opportunities for everyone within the hotel.

We recognize that work efficiency thrives in an environment where people, work, and society are treated with respect. We believe that promoting diversity and equality within the organization is essential. For this reason, we actively encourage cultural diversity and equal opportunity across all levels.

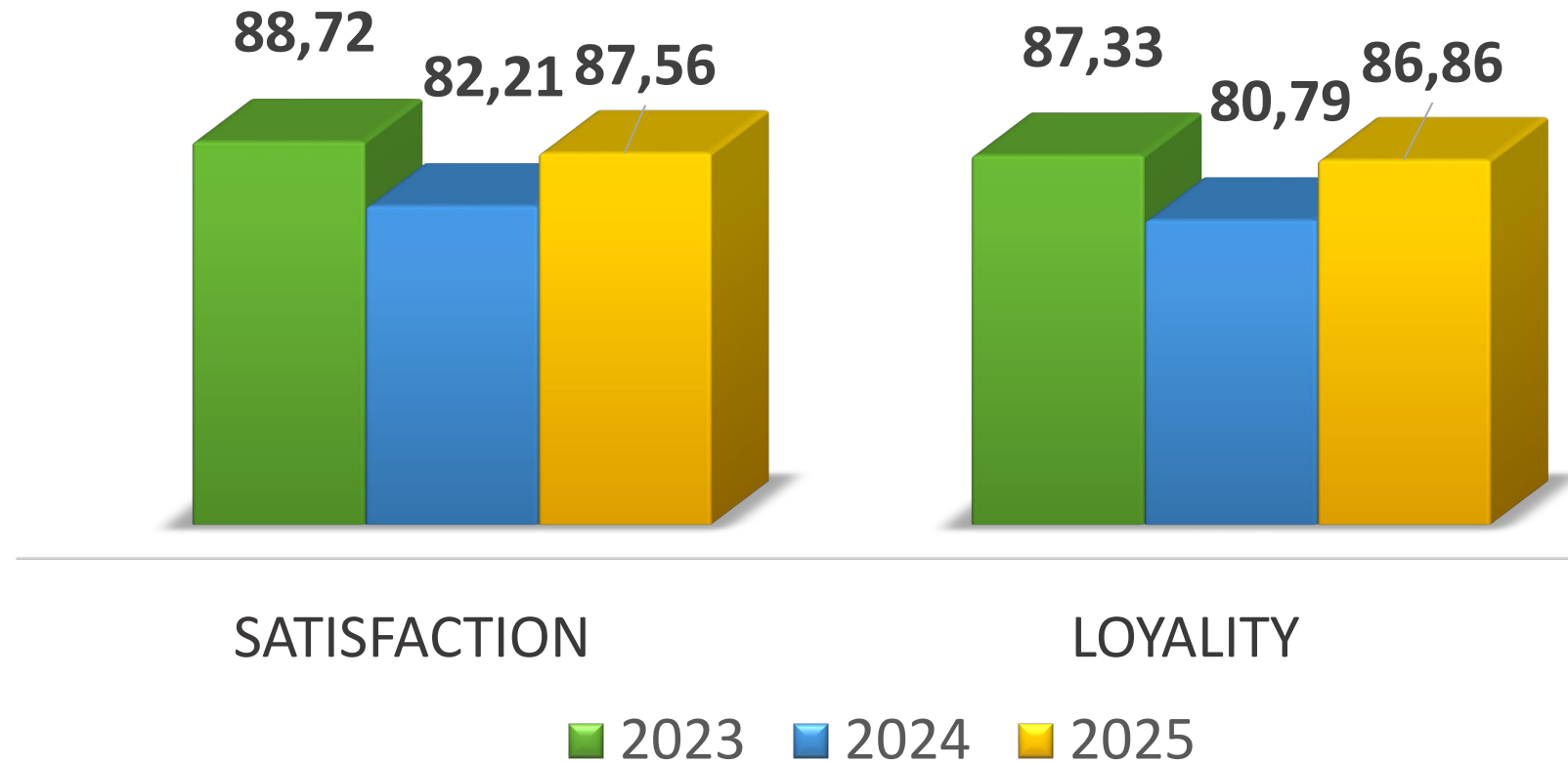
**2024 AKRA SORGUN HOTEL MANAGER
FEMALE – MALE RATIO**



**2025 AKRA SORGUN HOTEL
MANAGER FEMALE – MALE RATIO**



EMPLOYEE SATISFACTION AND ENGAGEMENT RATES

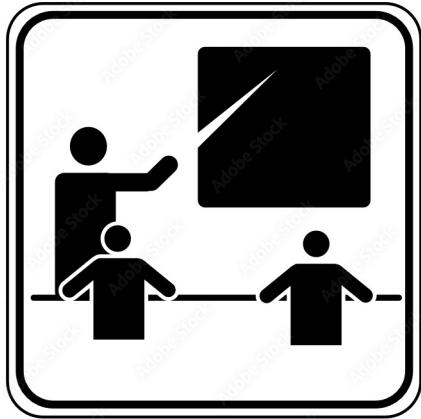


WORK LIFE

DEVELOPMENT SUPPORT

Vocational qualification certificates enable our employees to demonstrate their knowledge, skills, and competencies when applying for a job. They support career mobility by opening clearer and more accessible pathways for professional advancement.

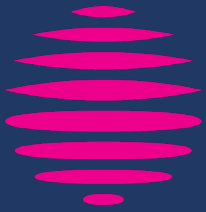
As national qualifications recognize non-formal and informal learning, individuals are empowered to pursue personal development through more diverse and flexible means.



In 2025, **26** team members benefited from our foreign language support program.

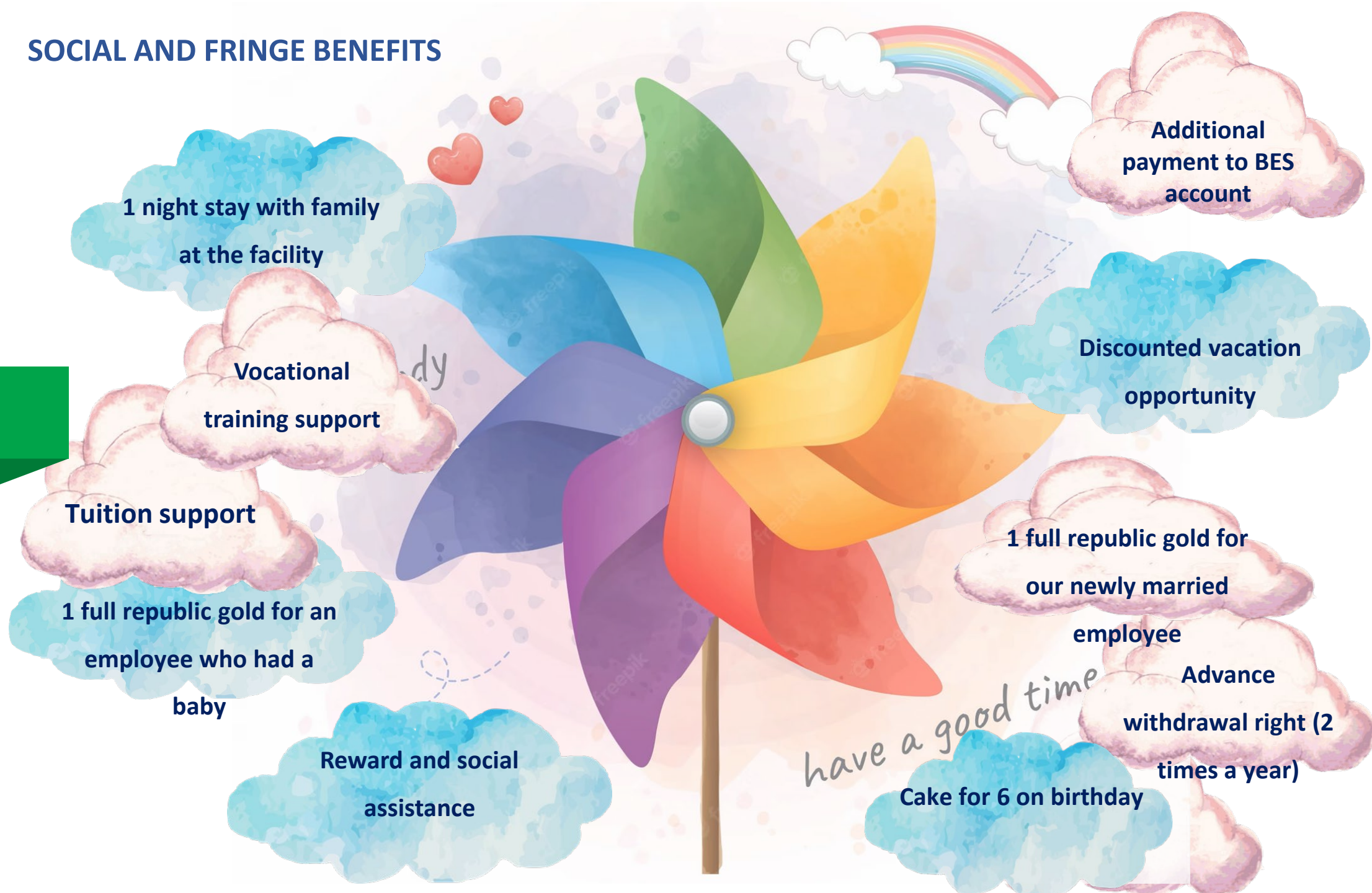
Within the scope of fringe benefits, **8** employees who gave birth were granted one full republic gold coin, **19** employees received educational support, and **12** employees were granted one full republic gold coin for marriage.





SOCIAL AND FRINGE BENEFITS

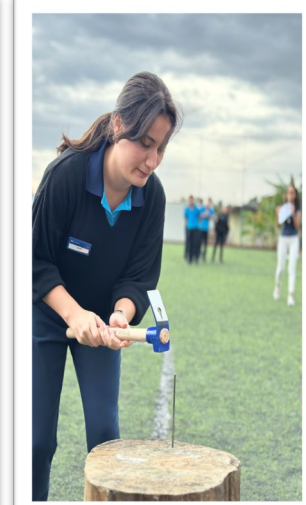
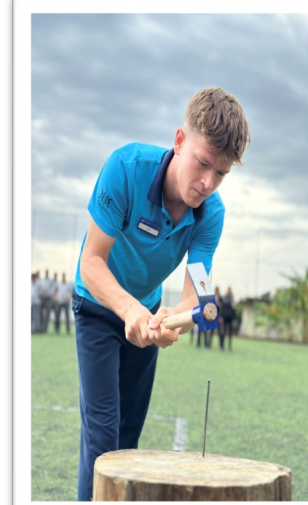
WORK LIFE



Seniority Award Ceremony



Nail Hammering Competition



WORK LIFE

Staff Housing Barbecue Event

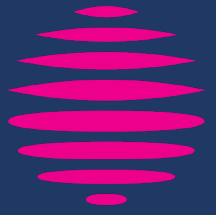


Penalty Shootout Tournament



Year-end Gala

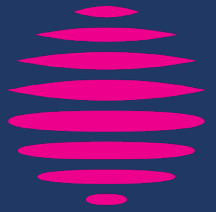




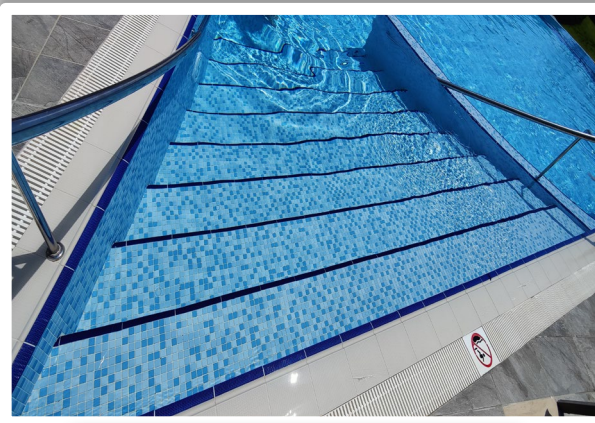
ACCESSIBILITY FOR ALL

- There are more than 650 million people with disabilities worldwide. In this context, accessible (disability) tourism represents a significant and growing segment within the tourism industry. According to the World Health Organization, at least 10% of every society consists of individuals with disabilities. In Europe alone, when pregnant and elderly individuals are included, this market exceeds 50 million people. When family members and companions are considered, individuals with disabilities represent a potential tourism audience of approximately 20 million.
- Individuals with disabilities, who represent a significant portion of society, often face numerous challenges when accessing tourism services. Enhancing their participation in tourism begins with understanding their specific needs and addressing the barriers they encounter.
- At Akra Sorgun, we offer three specially designed accessible rooms—two deluxe rooms (for four guests) and one family room—as well as features such as elevators suitable for wheelchair use, accessible restrooms in common areas, a ramp and elevator at the family pool, stair access to the adult pool, and four reserved sun loungers along with floating loungers on the beach for guests with disabilities.
- Accessible guest rooms are equipped with sound and light emergency sensors, as well as vibrating pillows for added safety and comfort.

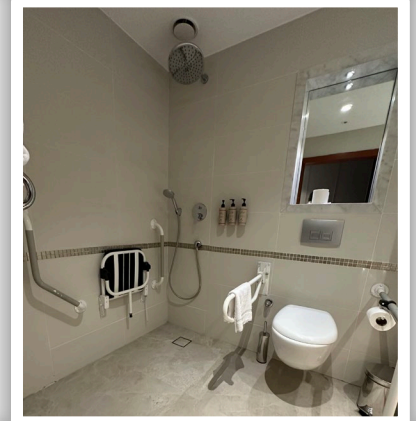


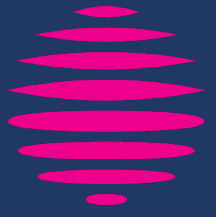


ACCESSIBILITY FOR ALL



FACILITIES FOR THE DISABLED





WEWALK - CONSULT APP

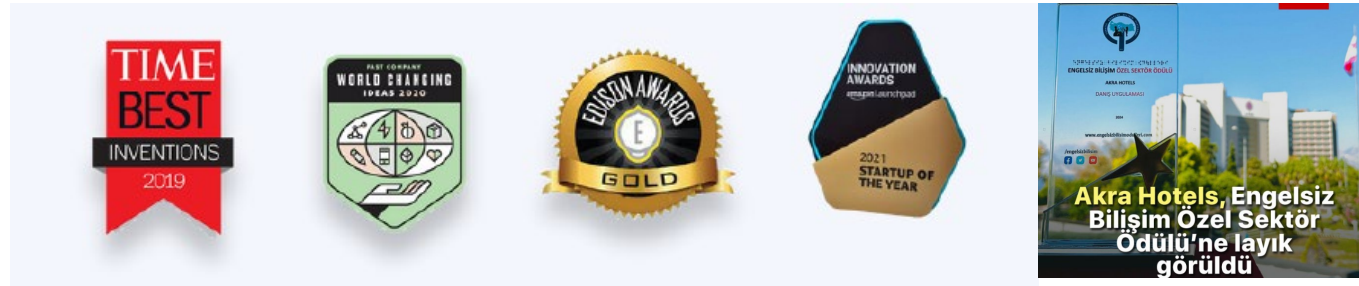
WeWALK is an innovative mobility platform designed to help visually impaired individuals navigate independently and safely. By leveraging the latest technology, it offers solutions that promote equal and full participation of visually impaired people in all aspects of social life.

CONSULT: WeWALK is a feature within the mobile application that connects visually impaired users with professional assistants, providing real-time visual guidance through the phone's camera in any situation where visual support is needed.

- Escorting visually impaired guests to their rooms
- Providing in-room orientation, including use of the wardrobe, minibar contents, power sockets, amenity kits, bathroom facilities, air conditioning settings, and remote control
- Ensuring accessibility of printed materials such as menus and information cards
- Assisting with navigation to social areas within the hotel (e.g., restaurant, gym, beach, meeting rooms) and providing detailed information about available refreshments, materials, and equipment in these spaces

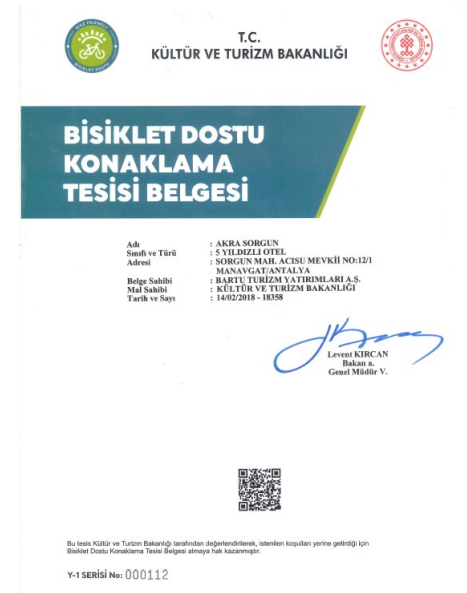


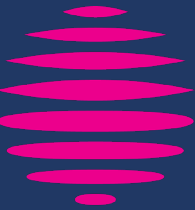
In 2024, Akra Hotels was honored with the **Barrier-Free Informatics Private Sector Award** for its innovative WeWALK project.



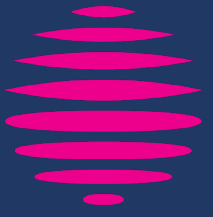
ACCESSIBILITY FOR ALL

OUR AWARDS AND CERTIFICATIONS

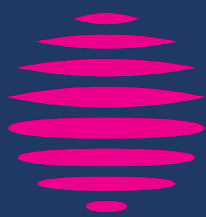




OUR AWARDS AND CERTIFICATIONS



OUR AWARDS AND CERTIFICATIONS



OUR ROADMAP FOR A SUSTAINABLE FUTURE

- ✓ We will make various plans to reduce single-use plastic waste in our facility and make our waste management processes more sustainable.
- ✓ We will continue training and awareness activities on environmental and sustainability topics to increase the environmental awareness of our employees and stakeholders.
- ✓ We will continue to use environmentally friendly products in guest amenities.
- ✓ We will continue to meet 100% of our energy needs from renewable energy sources.
- ✓ Within the scope of biodiversity conservation, we will continue to protect *Caretta caretta* and sand lilies, raise awareness through informative boards, and support consciousness for the protection of natural life. We will implement necessary measures to protect *Caretta caretta* and secure their nesting areas, and continue our cooperation with DEKAFOK.
- ✓ In order to preserve the energy of the future starting today, we will continue to prefer environmentally friendly and energy-efficient technologies.
- ✓ Within the scope of our sustainability efforts, we will develop projects aimed at using natural resources efficiently.
- ✓ To support economic development and reduce environmental impacts, we will continue to prioritize local business partners in our procurement processes.

PLANNING

FEEDBACK AND COMMUNICATION

You can share your opinions, suggestions, and questions regarding this report with us. We base our sustainability efforts on the principles of transparency, accountability, and continuous improvement, and we consider feedback from our stakeholders as a valuable contribution. You can contact us through our communication channels to share your views.

 Guest Services: **8000**

Akra Sorgun: **0 242 744 33 00**

COMMUNICATION